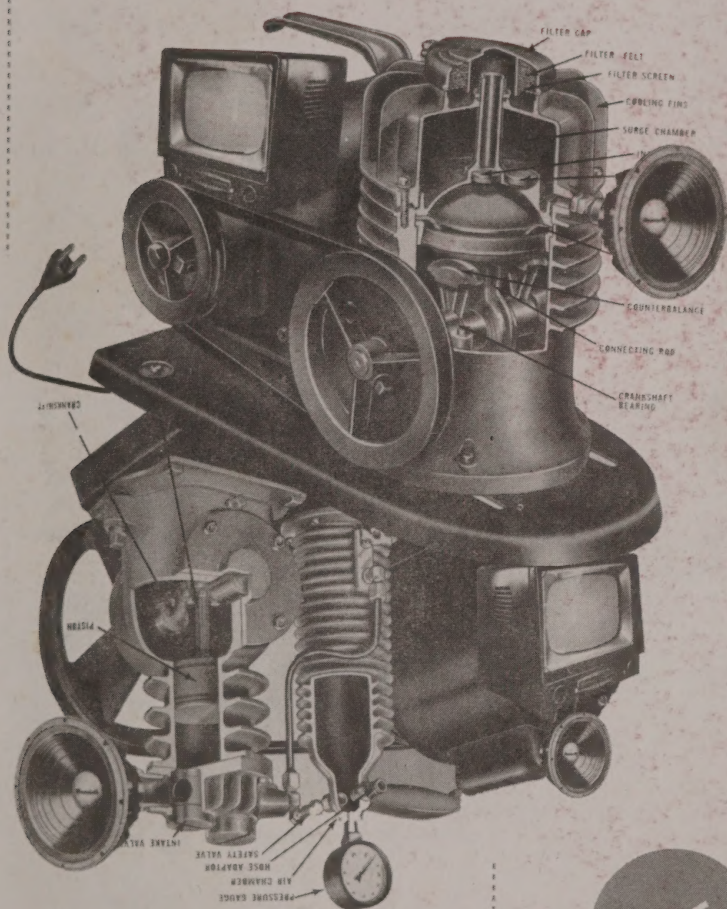


8th Annual National Conference of Student Electronic Media



National Association of College Broadcasters

1995



**Minds
Messages
Media**



general information **1**

info center, badges, parking...



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session titles, times, + locations at a glance



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all the details, speakers included!



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some student stations get what's coming to them



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this will come in handy.



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everything you've always wanted to know
but were afraid to ask...



nightlife, etc. **41**

what's going on where.



Welcome to Providence...

...and welcome to the 8th Annual National Conference of Student Electronic Media. These four days have been established to provide educational opportunities for individuals with an interest in media and communications, and to encourage the attainment of high standards both personally and professionally. We are confident that you will leave Rhode Island inspired by what you have learned, and excited about the unlimited prospects for the future.

Over 90 sessions are offered throughout the duration of the National '95. They were designed to inform you of the issues and advancements affecting the media landscape, to stimulate greater creativity in areas of content, delivery and the application of new media, and to encourage new processes of communication which better serve community interests. Topics range from news and politics to international media and activism, from sales and marketing to music promotion, and from radio and TV programming to broadcasting on the Internet. We hope you take full advantage of those areas that interest you, as well as explore those with which you may have been previously unfamiliar. You will find that National attendees have an impressive array of experience within all facets of the media industry — make contacts, collect cards, and follow up after the conference. You never know what may develop.

New to the National this year are the BMI Live Best DJ Booth, the Digital Saloon, and Media Workshop. Each offers our attendees the chance to interact with peers, demonstrate their knowledge and exchange innovative ideas. Along with the Talk America broadcast on Saturday, these events also extend the impact of the conference program beyond the confines of the Rhode Island Convention Center.

Also new to the National is the NACB Awards Dinner. In association with the Keynote Address and the ceremonies for the 5th Annual National Student Radio and TV Programming Awards, we offer an evening celebration on Saturday, November 18, 1995. Hosted by Comedy Central's Jeffrey Ross, this year's presentation provides an impressive display of the quality works submitted by student producers.

"Active8: Minds, Messages, Media" emphasizes the challenge of using electronic media to foster growth in all levels of communication. We believe the individual and station members gathered here are a testament to the importance of that challenge, and we hope that each of you continues to pursue such growth.

Mark, Kristine, Kelley and JoAnn
NACB Directors



REGISTRATION & INFORMATION

Thursday 12pm-6pm; Friday 9am-6pm; Saturday 9am-6pm

The Registration area in the pre-function space on the 5th floor of the Rhode Island Convention Center is the core of NACB's conference operations during the National. To find out information about NACB services or to leave messages for other attendees, please see a conference staff member at the the NACB booth in the Exhibit Area.

YOUR BADGE

Your badge is your ticket to every conference event this weekend. Do not lose it! Display it prominently at all times. Badges are non-transferable.

ALCOHOL POLICY

The drinking age in Rhode Island is a strictly-enforced 21 years of age. You will be carded at bars and clubs during your stay in Providence.

PARKING

All attendees may use Providence street parking during the day. In addition, parking is available at the area hotels for guests as well as at the Convention Center itself.

RHODE ISLAND CONVENTION CENTER POLICIES

The Convention Center is a non-smoking facility. We ask for your cooperation in following this and other guidelines posted in the Convention Center.

MEDIA WORKSHOP

Thursday November 16 from 1-6 PM; Friday, November 17 from 10AM-6PM

Learn about the latest technology through hands-on demonstrations, while gaining tips for better production! NACB's Media Workshop features interactive and educational seminars presented in the exhibit areas of Ballrooms B and C.





Presentation Times: Friday, November 17, 1995

Coarc Video	Booth # 12	10:00
Burly Bear	Booth # 18	10:15
International Channel	Booth # 19	10:30
Peace Corps Marketing	Booth # 4	10:45
Crimson Tech (Thurs.)	Booth # 20	5:00
Artel Video	Booth # 13	11:30
Digital Saloon	Taking place througout the day on Saturday, November 18, 1995.	

- New Media Guru Bob Doyle leads interactive hands-on demonstrations
- Internet Access demonstrations



SCHEDULE

<i>track</i>	<i>2 → 2:55 pm</i>	<i>3 → 3:55 pm</i>
NEWS + VIEWS <i>rm. 554A</i>	Student News: Confronting Issues	Intelligent Interviews
RUNNING THE SHOW <i>rm. 555A</i>	Managing Student Radio	Managing Student Television
THE MUSIC BIZ <i>rm. 555B</i>	Music Director's Meeting	How To Organize A Concert
CREATING AN IMPACT <i>rm. 554B</i>		
REVOLUTIONS IN RADIO <i>rm. 556B</i>	Starting A Student Radio Station	Improving Voice Performance
FRAMES/SECOND <i>rm. 557</i>	Lighting Workshop Part I	Lighting Workshop Part 2; Starting A Student TV Station (<i>rm. 554B</i>)
SALES <i>rm. 556A</i>	From Pitch To Presentation	Basic Marketing Techniques
TECHNOLOGY FRONTIERS <i>ballroom B</i>	Technology At Student Stations	Digital Design
ACADEMIC FORUM <i>rm. 558B</i>	High School & Small School Issues	
NACB <i>rm. 558B</i>		College Radio Cooperative



4 → 4:55 pm

5 → 5:55 pm

Breaking News

Student News Showcase

Working With
Your Budget



Music Licensing: Radio

Music Licensing:
Television

Serving The Campus
Community

Public Affairs

National Radio
Programming

How To Program
A Radio Station

Lighting Workshop Part 3;
Documentary Program-
ming (rm. 554B)

Lighting Workshop Part 4

Rate Cards & Media Kits

Advertising
In The Digital Realm

Interactive Technologies

Net Policy & Digital Ethics



E-Board Candidates
Meeting

conference schedule at a glance

THURSDAY

- session 1 2 – 2:55 pm
- session 2 3 – 3:55
- session 3 4 – 4:55
- session 4 5 – 5:55

FRIDAY

- session 1 10 – 10:55 am
- session 2 11 – 11:55
- lunch
- session 3 1:30 – 2:45
- business
meeting 3 – 4:15
- session 4 3:30 – 4:15
- session 5 4:30 – 5:45












SATURDAY

- session 1 10 – 11:15
- session 2 11:30 – 12:45
- lunch
- talk america 1 – 3pm
- session 3 2:15 – 3:30
- session 3 3:45 – 5
- keynote
& awards 6pm







SUNDAY

- food for
thought
brunch 9:30 – noon

**SCHEDULE**

<i>track</i>	<i>10 → 10:55 am</i>	<i>11 → 11:55 am</i>
NEWS + VIEWS <i>rm. 557</i>	Careers In The Industry Part I	Careers In The Industry Part 2
RUNNING THE SHOW <i>rm. 555A</i>		Motivating Creativity
THE MUSIC BIZ <i>rm. 555B</i>	Music Trades	Record Company Relations
CREATING AN IMPACT <i>rm. 554B</i>		
REVOLUTIONS IN RADIO <i>rm. 556B</i>		
FRAMES/ SECOND <i>rm. 554A</i>		
SALES <i>rm. 556A</i>		
TECHNOLOGY FRONTIERS <i>ballroom B</i>		fishWrap
ACADEMIC FORUM <i>rm. 558B</i>	Faculty/Staff Advisory Board Meeting	
NACB <i>rm. 556A</i>	Regional Involvement	U Network



1:30 → 2:45 pm	3:30 → 4:15 pm	4:30 → 5:45 pm
Crisis Coverage: Media In Modern Times	Pleading The First: New Amendment Arguments (Room 555A)	Campaign '96
Remote Broadcasts		5 Disciplines of Effective Management
Independent Labels		
Enviro-Journalism	Educating Your Audience	PSA Development
Radio Play-By-Play	Syndicating A Radio Show	From Aircheck To Paycheck
Program Development	Going For Gold: Sports Coverage	Sci-Fi Programming
The Ratings Game	Underwriting: Do's & Don'ts	Practical Promotions
World Wide Web & Internet Basics	Broadcasting On The Internet	Futures Roundtable
Student Station Advisors		Tenure & Promotion
	NACB Annual Business Meeting (3pm, rm. 557)	



SCHEDULE

track

10 → 11:15am

11:30 → 12:45pm

NEWS + VIEWS

rm. 557

Newsriting & Reporting
Workshop

Diversity In Media

RUNNING THE SHOW

rm. 555A

Joining Forces:
Student Radio & TV

Indecency & Obscenity

THE MUSIC BIZ

rm. 555B



Recording Artists &
Interactive Producers

CREATING AN IMPACT

rm. 554B



International Media

REVOLUTIONS IN RADIO

rm. 556B

Technical Forum
For Engineers

Production Techniques
For Radio

FRAMES/ SECOND

rm. 554A

TV: Technology
& Challenge

Selling A Script

SALES

rm. 556A

Fundraising
& Development

Ask A Lawyer

ACADEMIC FORUM

rm. 558B

Curricula For
Changing Times

Award and
Scholarship Tips

NACB

rm. 558B



Awards and
Scholarship Tips

S U N D A Y

SATURDAY



2:15 → 3:30pm

3:45 → 5pm

FCC, CPB, GOP:
Regulation, Funds & The
Future

Global Perspectives In
News

EAS & FCC Licensing

License Renewals

Careers & Resources



Operatives For Activist
Media

Alternative Career Paths

Radio Theatre
(rm. 554A)

Talk Radio



The Last Laugh:
Comedy Showcase

Video Promotions

State of the Art
Sales Tools

Getting Your
Works Published



7pm keynote address
9pm awards ceremony

food for thought brunch 9:30 → noon
at the Providence Biltmore Hotel

national '95 events

OPENING NIGHT WELCOME

NACB welcomes you to our 8th Annual National Conference. Meet other stations, faculty and professionals at the Holiday Inn Ballroom from 8-10PM on Friday, November 16th!

BMI LIVE BEST DJ BOOTH

BMI welcomes student stations to spin their favorites and promote their station's programming live and over the Internet. Monday, November 16th thru Saturday, November 18th in the RICC West Wing Pre-Function Area from 9AM-4PM.

NACB/RADIO-MERCURY AWARDS SUMMER '96 STUDENT CREATIVITY FELLOWSHIP

Learn the tips and tricks of successful PSA campaigns at the PSA Development session on Friday, November 17th from 4:30-5:45 PM in Room 554B of the RICC.

Use this knowledge to apply for the Summer '96 Fellowship!

CBS NEWS RADIO FRIDAY NIGHT GALA

Celebrate broadcasting's 75th Anniversary at CBS News Radio's gala affair in the RICC Rotunda on Friday, November 17th from 8-11PM.

SPIN STATE SUITE SOCIAL

Party with the wild and crazy reps from your favorite cutting-edge music mag on Friday, November 17th in the RICC West Wing Pre-Function Area from 9-11PM.

TALK AMERICA "TOWN MEETING" LIVE BROADCAST

Talk America will be doing a live broadcast in the RICC West Wing Pre-Function Area on Saturday from 1-3PM. Give your input and ideas about politics, the campus scene and your issues!

FOOD FOR THOUGHT BRUNCH

HBO hosts the closing event to wrap-up the National '95 with new and old friends over brunch. 9:30AM-12PM in the Ballroom of the Providence Biltmore Hotel.



THURSDAY, NOV. 16

The BMI Live Best DJ Booth

BMI invites the finalists of the BMI Best DJ Aircheck Award and all National '95 attendees to spin your favorite tracks, air your radio shows, and show-off your on-air skills! *BMI Live* will be broadcasting locally and over the Internet from 9am-4pm. Equipment and services generously provided by LPB, NYNEX, Realaudio, WELH-FM and WDOM-FM.
(West Wing, Pre-Function Area)

Station Tours

Check bulletin board for listings.

THURSDAY 1-1:55 PM

Lighting Workshop (rm. 557)

Although many lighting courses concentrate on formula lighting technique, this four hour program deals intensively with the seven basic attributes of light that allow technique to succeed. An informative section on scene and image contrast is also included.

Dale Marks, Lowell Lighting

Station Tour: BTU

Brown University student station BTU invites participants to tour their facilities. Meet in the registration area.

THURSDAY 2-2:55 PM

Student News:

Confronting Issues. (rm. 554A)

Discuss the many options you have to improve the news product at your station. Join fellow news producers to discuss recruitment and training of staff, programming news that's right for your audience, getting the right resources, and working with or without the assistance of a broadcast journalism program.

Drew Jacobs, WBZC-FM, Burlington Cnty. College
Len Clark, WUEV-FM, U. of Evansville
Linda Fleisher, CNN Newsource

Managing Student Radio

What obstacles can block the progress of student radio? How can you work with administration, and outside agencies to keep your operation in check? Get tips on working with advisors, recruiting staff and maintaining your own sanity around the station.

Michael Black, WEOS-FM, Hobart & William Smith
Vic Michaels, WGAO-FM, Dean Junior College
Michael Keith, Boston College

Music Director's Meeting

Evaluate the responsibilities of a student program director and music director. Discuss issues common to all, like music theft and product servicing. Find out how useful brainstorming with peers can be!

Starting A Student Radio Station

Starting a station, or taking the reins of one that's struggling? Then make sure you attend this session! Talk with a member who has been there — and a professional with plenty to share.
Steve Ellis, WMSV-FM, Mississippi State College
Ed Deveck, LPB Inc.

Lighting Workshop Part 2 (rm. 557)

Starting A Student TV Station (rm. 554B)

How do you go from producing a single show to starting a student station? This session will offer suggestions on how to move into an effective student operation. Potential start-up obstacles and sorting priorities and tasks will also be discussed.

Adam Sharp, HTV, Hotchkiss School
Cristina Curreri, WBOS-FM

From Pitch To Presentation

What strategies are used to prepare for that all important first sales pitch? How can you present the best side of your station all the time? Meet here with sales managers from member stations.

Glenn Gutmacher, Collegiate Advantage
Warren Kozierski, WBSU, SUNY-Brockport

Technology At Student Stations

The tools of the media industry are rapidly changing. This session will concentrate on examples of new technology available to student radio and television stations.

John Barker, KRUI-FM
Michael Black, WEOS-FM

High School & Small School Issues

This annual session is designed to improve communications with regards to those problems which may be specific to high schools and 2 year schools. Small stations also welcome.

Ron Pasha, WGFR-FM, Adirondack Cmty. College

THURSDAY 3-3:55 PM

Intelligent Interviews (rm. 554A)

Knowing how to interview is essential for success. This session outlines how to ask the right questions and prepare for the unexpected.

Henry Santoro, WFNX-FM, Boston

**Managing Student Television**

Lights, cameras and — problems. Don't let challenges interrupt your action! Discuss staff recruitment, volunteer concerns, working with administration, handling budgets, your station handbook, and working with advisors in this session.

Eloise Green, ICTV, Ithaca College

Jim McCluskey, U. Oklahoma

How To Organize A Concert

Organizing concerts at a small school in a small market is very different from setting one up at a university in a large market. Get perspectives from those who have done it, and learn the tricks of doing it well.

Ron Pesha, WGFR-FM.

Improving Voice Performance

Treat your voice like a surgeon would treat his/her hands. Understand how a voice is evaluated by the professionals. Get sound advice and accurate information so you can utilize your voice to the best of its ability.

Drew Jacobs, WBZC-FM

Lighting Workshop Part 3 (rm. 557)**Documentary Programming (rm. 554B)**

The genre is defined by commitments, costs and content. A "nuts and bolts" presentation from producers who know when documentary programming is at its best — and what is required to keep it great.

Lawrence Budner, Rhode Island College

Basic Marketing Techniques

Get down to the basics of what separates you from the competition. Plan your target market both on and off campus, secure a promotions staff, create publicity, and find solutions to marketing problems.

Vic Michaels, WGAO-FM

Cristina Curreri, WBOS-FM

Digital Design

Video graphics was one of the first disciplines in broadcast and video production to be effected by new technologies. This session offers presentations by leading designers in network identities and set design, and a tech. director who begins and ends every theater performance at the keyboard.

Barry Albright, Fairfield U.

College Radio Cooperative

The National College Radio Cooperative between The Interep Radio Store and NACB — our ongoing joint venture to bring much-needed underwriting dollars to student radio — has enjoyed much success of late. Find out how your station can participate or get updates on promotions for the spring.

Caroline Riley, The Interep Radio Store

JoAnn Forgit, NACB

THURSDAY 4-4:55PM**Breaking News (rm. 554A)**

Explore the best ways for sniffing out a story. Evaluate how accurate coverage is secured in varied circumstances. Reporters who regularly work the beat share their experiences and offer tips on how to get the scoop.

Meghan Goldstein, WFNX-FM

Henry Santoro, WFNX-FM, Boston

Working With Your Budget

How do you run your station when your low on funds? What if you have no funds? No matter what the size or scale — budget woes are always a factor. Develop strategies with members who know how to get the most with their money — or lack of it!

Ron Pesha, WGFR-FM

Michael Black, WEOS-FM

Music Licensing: Radio

Music licensing is a gray area for many students — since there are the various complex types of licensing for broadcast, production and rebroadcast. Learn about your obligation as a student broadcaster and producer, and get the latest information. This session focuses on radio concerns.

Dan Spears, BMI

Serving The Campus Community

How far does the campus community extend? Get your entire staff to work toward continuing public service that will make winners of your station, staff and the agencies you serve. It should also win points with your administration or student government. Share ideas on how to best serve the community around you.

Drew Jacobs, WBZC-FM

Steve Ellis, WMSV-FM

National Radio Programming

What resources are available for national radio programming? What services are students looking for in terms of access, coverage and equip-



ment? Meet with representatives from several networks to discuss the possibilities.

David Allison, ABC Radio

Robert Hall, ABC Radio

Mark MacLeod, NACB

Lighting Workshop Part 4 (rm. 557)

Rate Cards & Media Kits

Whether it's Pepsi or programming, packaging counts. If your station wants to increase underwriting, it needs an informative media kit. Learn what it takes to prepare a rate card, present your station on paper and produce effective results.

Glenn Gutmacher, Collegiate Advantage

Interactive Technologies

Can you wait to talk back to your television? Or will the PC respond first? This session will present the latest in interactive and CD technologies.

Kevin Brooks, MIT

Freedom Baird, MIT

THURSDAY 5-5:55PM

Student News Showcase (rm. 554A)

Come see the best in student news! Member stations share both their audio and video work

Adam Sharp, HTV, Hotchkiss School

Power Communication

This session demonstrates how to take the real power you have and knock 'em dead — in the board room, in the studio, in the corporate offices, and where it counts most: inside you!

Dave Kane, Dave Kane Ideas

Music Licensing: Television

Music licensing is a gray area for many students — since there are the various complex types of licensing for broadcast, production and rebroadcast. Learn about your obligation as a college broadcaster and producer, and get the latest information. This session focuses on TV concerns.

Dan Spears, BMI

Public Affairs

Find out the elements of public affairs programming. What is it — and why is it important? This session will discuss the value of public affairs programming and outline the steps taken to effectively produce for the community at large.

Erica Burk, America and the World

How To Program A Radio Station

Target your audience and guarantee your sound. Learn the options and explore the

opportunities. Talk about successes and failures with member stations from around the globe. Bring your brain and your playlist.

Ron Pesh, WGFR-FM

Advertising In The Digital Realm

Another way to make the most of technology. Interep's Bob Lion shares ideas on how to reach those all important advertisers, clients & sponsors by promoting your station in the digital world.

Bob Lion, The Interep Radio Store

Net Policy & Digital Ethics

Newbies are floating in cyberspace. Who is the keeper of the Net? This session will examine the privacy puzzle. Who "owns" electronic communications? Who may regulate? How do we handle issues of obscenity, stealing data and the resale of private information?

John Stevenson, Internet Public Research Group

Michael Black, WEOS-FM

E-Board Candidates Meeting

Those applying for NACB's Executive Board of Directors are required to attend this Q&A to discuss the responsibilities of an "E-Boarder". Anyone curious about the organizational structure of NACB is also invited to attend this session.

Mark MacLeod, NACB

THURSDAY EVE. 8-10PM

Opening Night Welcome

NACB welcomes National '95 attendees to the 8th Annual National Conference of Student Electronic Media. Kick off the National with new and old friends, faculty and professionals! Festivities take place at the Holiday Inn Grand Ballroom.

FRIDAY, NOV. 17

The BMI Live Best DJ Booth

BMI invites the finalists of the BMI Best DJ Aircheck Award and all National '95 attendees to spin your favorite tracks, air your radio shows, and show-off your on-air skills! BMI Live will be broadcasting locally and over the Internet from 9am-4pm. Equipment and services generously provided by LPB, NYNEX, Realaudio, WELH-FM and WDOM-FM.

(West Wing, Pre-Function Area)

FRIDAY 10-10:55AM

Careers In The Industry Part I

Part of a two hour presentation focusing on career options in broadcasting and electronic



media, this session offers career options and networking opportunities.

Mike McKinley, NAB

Lawrence Grossman, Horizons TV

Richard Leibner, N.S. Bienstock

Linda Farris, TV Careers

Caroline Riley, The Interep Radio Store

Erika Burk, America and the World

Kati Marton, America and the World

Regional Involvement (rm. 556A)

You already know that NACB is a national resource for student electronic media, but how familiar are you with the resources in your own backyard? Get connected with other stations and networking opportunities within your region — find out what it's like to host or attend a regional conference or career day.

André Perry, Ramapo College

Dan Moldover, TSTV

Faculty/Staff Advisory Board Meeting

A chance for faculty and staff to come together over issues involving academia, staffing and the future of student electronic media. This session is also a great way to get involved with NACB's Faculty/Staff Advisory Board.

Nancy Kaplan, Hofstra U.

FRIDAY 11-11:55AM

Careers In The Industry Part 2

Frank discussion on what the future may hold. Students are encouraged to bring resumés for review.

Seizing Opportunities/ Motivating Creativity

One of America's top Radio broadcast leaders, Paul Palmer uses video and multi-media to demonstrate not only how to recognize opportunities in the industry but how to seize them through creative means.

Paul Palmer, Palmer Communications

fishWrap

The old rag has gone from Pisces to PC's. Join publisher, paperboy, and MIT Ph.D. candidate Pascal Chesnais as he discusses this automated-on-demand, self-organizing, media independent personalized news service.

Pascal Chesnais, MIT

U Network

Need programming for your station? Think your show should air nationally? Come find out about U Network®, the satellite network pro-

duced by students for students — and see where the future of TV is headed.

Mark MacLeod, NACB

FRIDAY 1:30-2:45PM

Crisis Coverage: Media In Modern Times

Whether it's through the eye of a storm, the middle of the crossfire or in the wake of tragedy, modern media has allowed us to witness crises as they occur. What is the impact on the viewer? — on the journalist? Media leaders explore how news may go from good to gut-wrenching in a matter of moments.

Kati Marton, America and the World

Lawrence Grossman, Horizons TV

Tony Silvia, U. of Rhode Island

Remote Broadcasts

They can be completely fun, or extremely frustrating. Nonetheless they can provide great opportunities for your station. Managers and student technicians discuss the ins and outs of doing a successful remote.

Joel Willer, KNLU-FM, Northeast Louisiana U.

Gary Hawke, KJHK-FM, U. of Kansas

Music Trades

This segment of the music industry has the reputation of making or breaking a station's product servicing. But music trades provide more than playlists — including music reviews, contact names and information about the labels and their reps. Learn about the publications from the editor's point of view.

Cheryl Botchick, CMJ New Music Report

Enviro-Journalism

What does it entail? Who does it involve? What options and opportunities are available? Professionals offer this session as an introduction into the realm of environmental media coverage and programming.

Paul Bartishevich, Finger Lakes Productions

Radio Play-By-Play

Is the next Bob Costas or Fabulous Sports Babe among us? No matter the sport, this team of professionals can provide the basics for great play-by-play coverage and action.

Michael Black, WEOS-FM

Len Clark, WUEV-FM

Warren Kozierski, WBSU-FM, SUNY-Brockport

Michael Petraglia, Sportsound

Program Development

Aside from defining "what is development",



this session will describe the process of working with producers and agents, making pitches and making program choices.

Monique Hart, Comedy Central

Mark Kozaki, Discovery Channel

Douglas Liman, Independent Producer

The Ratings Game

Do ratings really matter? Find out how much — and what that means for your station.

Representatives from The Arbitron Company, and several area stations offer their experience and know-how.

Les Tolchin, The Arbitron Company

Glenn Gutmacher, Collegiate Advantage

World Wide Web & Internet Basics

After twenty five plus years of existence the rate of growth on the Net and Web has become explosive. This session will demonstrate how Hyper Text Markup Language (HTML) became instrumental to the development of the Web, and how it works when you log onto it:

John Stevenson, The Telecommons Devel. Group

George Landow, Brown U.

Tom Zorabedian, Axis Communications

Student Station Advisors

Faculty and professional staff are invited to discuss working with student stations, management and operational issues, and other concerns unique to the position of advisor.

Ron Pesh, WGFR-FM

Ilin McCluskey, U. Oklahoma

FRIDAY 3-4:15 PM

Pleading The First: New Amendment Arguments (rm. 555A)

Advances in technology and exposure to greater forms of media warrant a closer look at how wide the blanket of the First Amendment may be spread.

Kay Israel, Rhode Island College

Bernice Buresh, Women, Press & Politics Project

T. Barton Carter, Boston U.

Record Company Relations

A constructive use of time to find solutions to problems that affect product servicing, music and promotional tie-ins.

Jay Frank, Ignition Records

Alarik Skarstrom, FUPM Records

Educating Your Audience

The role of the student station should always remain — in part — educational! Join us to dis-

cuss the symbiotic relationship between stations and the various non-profit and educational organizations they work with. College stations can make a difference. Here's how.

Julian Kierney, National Wildlife Federation

Mark Strama, Rock The Vote

Joshua Rubenstein, Amnesty International

Jason Winocour, The Ad Council

Syndicating a Radio Show

What does it take to put your show in syndication? How do you keep it there? Hear from those who have first-hand knowledge of the process.

B. Eric Rhodes, Radio Ink

Joe Taylor Jr., The Difference with Todd Rundgren

Going For Gold: Sports Coverage

From the sandlot to the stadium, fans expect to see sports at its best. Leading sportscasters and producers explain how to ensure that whether its golf, football, or fencing — you cover it well.

Frank Carpano, WJAR-TV, Providence

Michael Black, WEOS

Underwriting: Do's & Don'ts

Put the emphasis on "do"...this session allows you to converse with professionals who can answer your queries about the legalities of underwriting and promotions.

Cary Tepper, Booth, Freret & Imlay

Vic Michaels, WGAO-FM

Caroline Riley, The Interep Radio Store

Broadcasting On The Internet

This session offers you a look at how broadband technology is rapidly becoming available for transmitting on the Net and Web. Some of the newest and most affordable applications for teleconferencing and audio transmission such as: CU-SeeMe, RealAudio and Netphone will be demonstrated. Each of these programs will be operating and available for a closer look and use during the conference.

Gary Hawke, KJHK-FM

Paul Roselli, CreationZ

Jim Kinnie, WJAR TV, Providence

NACB Annual Business Meeting (rm. 557)

As a national trade organization, NACB is run by its members. During this time, we invite all members to meet the staff, Executive Board and other members of the association. In addition, elections for the 1996 Executive Board of Directors will take place.



FRIDAY 4:30-5:45 PM

Campaign '96

How will each candidate's agenda be covered by the media? What role do media play in shaping the issues that become prominent throughout the campaign? Have new technologies led to new modes of political communication? This session will explore the relationship between media, technology and the voting public.

*Dirk Smillie, Freedom Forum Media Studies Center
Darrell West, Brown U.*

*Bernice Buresh, Women, Press & Politics Project
Kay Israel, Rhode Island College
Mark Strama, Rock The Vote*

5 Disciplines of Effective Management

When dealing with deadlines, staffing, and all the pressures of management it rarely seems that things are as easy as one, two, three. But don't fret! This session adds only two more steps to the process of becoming an effective manager.

Dan Panici, U. of Southern Maine

Independent Labels

What's it like being an indie? Representatives from several labels gather to discuss new trends, new music and new alternatives.

*Jay Frank, Ignition Records
Diane Snyder, ASCAP
Alarik Skarstrom, FUPM Records
CherryDisc Records*

PSA Development

Whether encouraging awareness, or drawing attention to social concerns, PSA's play an important role in educating the community at large. This session outlines from concept to production the most effective means by which to bring your issues to the airwaves. Gain tips on the elements behind successful PSA campaigns and find out about entering the NACB/Radio-Mercury Awards Summer '96 Student Creativity Fellowship.

From Aircheck To Paycheck

Demo tapes and resumés are a would-be dj's entry to a radio station. Oedipus, program director of WBCN-FM-Boston) will evaluate demo tapes on the spot, offering complements and constructive criticism that can help in your search. If you don't have a tape with you, you are still welcome to come and ask questions.

Oedipus, WBCN-FM

Sci-Fi Programming

From *The Twilight Zone* to *The Outer Limits*, science fiction has the ability to play on our worst cultural fears and highlight them through

electronic media. We invite you to explore the world of things that go bump in the night.

Jim Anderson, Johnson & Wales U.

Practical Promotions

The best way to let people know about your station is to promote it. Top promotions and marketing directors share their know-how about building identity through ways that make sense.

*Cha-Chi LoPrete, WBCN-FM, Boston
Joe Taylor Jr., WXPB-FM, U. of Pennsylvania
Caroline Riley, The Interep Radio Store*

Futures Roundtable

This discussion will provide an inside perspective on developing media, and delve into the possibilities of where technology may lead us.

*George Landau, Brown U.
Stephan Andrade, Brown U.
Pascal Chesnais, MIT
Philippe Stessel, Voyager
Philip Palombo, Rhode Island College
Paul Roselli, CreationZ*

Tenure & Promotion

Faculty and staff for student media are encouraged to join this session to talk about their school's requirements for promotion and tenure, with special emphasis on evaluating creative work in the review process.

*Lawrence Budner, Rhode Island College
Jim McCluskey, U. Oklahoma*

FRIDAY EVE. 8-11 PM

There is plenty of time and plenty to do. We hope to see all National '95 attendees at these special events.

The CBS News Radio Friday Night Gala

CBS News Radio invites National '95 attendees to celebrate broadcasting's 75th Anniversary in the Rhode Island Convention Center Rotunda from 8:00-11:00 PM. Highlighting events that have touched and affected the media landscape, CBS demonstrates its commitment to cover pressing issues with the most respected journalists of yesterday, today and tomorrow.

SPIN State Suite Social

SPIN Magazine invites National '95 attendees to party with them in the West Wing Pre-Function Area from 9:00-11:00PM. Enjoy music programming samples from the SPIN Radio Network while schmoozing with peers and professionals.



Faculty & Graduate Student Reception

The Rhode Island College Department of Communications invites faculty, staff and graduate students to this informal gathering at Murphy's Deli and Pub from 8-10.

SATURDAY, NOV. 18

The BMI Live Best DJ Booth

BMI invites the finalists of the BMI Best DJ Aircheck Award and all National '95 attendees to spin your favorite tracks, air your radio shows, and show-off your on-air skills! *BMI Live* will be broadcasting locally and over the Internet from 9am-4pm. Equipment and services generously provided by LPB, NYNEX, Realaudio, WELH-FM and WDOM-FM.
(West Wing, pre-function area)

Digital Saloon

New media guru Bob Doyle leads special interactive hands-on demonstrations, while others may check out advances in Internet access. An all day event in Ballroom B.

SATURDAY 10-11:15AM

Newsriting & Reporting Workshop

Writing and Reporting are key elements in news coverage. This workshop is designed to help improve these skills for more effective presentation.
Dana Rosengard, Lyndon State College
Sara Hahner Elkins, WIBA-FM, Wisconsin
Jana Blackburn, KJHK-FM, U. of Kansas

Joining Forces: Student Radio & TV

The merging of technologies is not the only thing that can impact your operations. Working together is the best way for student stations to handle academics, administration and serving the community.

Erik Sprowls, CUTV, California U. of Pennsylvania

Technical Forum For Engineers

This session covers existing station upgrade recommendations, ANSI compliance, New FM licensed service and unlicensed facilities. It's the perfect time to ask questions, and learn what you need to know to keep your station in sync.

Laura Mizrahi, Communications Tech.
Frank Hogan, WGLS-FM, Rowan College
James McCluskey, U. of Oklahoma

TV: Technology and Challenge

What are the capabilities that technology presents for student TV producers? What challenges are faced? This session demonstrates that what seems implausible, may in fact be possible.

Jim Kosinski, TCI Inc.

Fundraising & Development

This NACB favorite touches upon creative development techniques and ways to increase funding to your station.

Cary Tepper, Booth Freret & Imlay
Kelley Cunningham, NACB
Jordan Guagliumi, The Interep Radio Store
Gary Hawke, KJHK-FM

Curricula For Changing Times

The changes in the media industry have forced those in academia to reevaluate the process by which they train and prepare students for the "real world". Discuss how such change is being dealt with — and if it makes sense.

André Perry, Ramapo College
Thomas Mwanika, SUNY Cortland
Tony Silvia, U. Rhode Island

SATURDAY 11:30-12:45

Diversity In Media

The majority of media absorbers do not wish to believe they are part of a "mass". This session explores media diversity in terms of definition and community.

André Perry, Ramapo College
Thomas Mwanika, SUNY Cortland

Indecency & Obscenity

Debate over what is indecent or obscene has yet to end. New restrictions and regulations affect both student- and professionally-staffed stations. Get an update on the latest briefings.

John Crigler, Haley, Bader & Potts
Robert Hilliard, Emerson College

Music Video Representation

Increase your awareness of labels that provide product to and have promotional tie-ins with college TV by meeting the reps. Learn what they require of you so you can finally start getting the service that your radio counterparts have had for years.

International Media

An introduction into the realm of international programming and relations. This session takes a peek at media on the foreign front.

Oscar Ramos, ABC Radio
Lorraine Sharkey, The International Channel
Vince Ditingo, The Interep Radio Store
Mark Kozaki, The Discovery Channel
Radio Energy & Energy TV

**Production Techniques For Radio**

What are the best techniques for radio production? Join these professionals in a highly entertaining and informative session to find out. Don't forget your tapes!

Troy Smith, WFNX-FM, Boston

Joe Taylor Jr., WXPB-FM, U. of Pennsylvania

Selling A Script

Fade In: A room of aspiring writers, still students, meet with down-to-earth Hollywood types, discussing "lunch" and "options." That's where the story begins...

Douglas Liman, Independent Producer

Ask A Lawyer

Tired of faxing the National Office? Here is your chance to catch up with NACB's legal representative and College Broadcaster contributor.

Cary Tepper, Booth, Freret & Imlay

Award and Scholarship Tips

What are the universal guidelines for submissions? How can you ensure that no matter what the criteria — you have the bases covered? This is the forum for frank discussion on what your checklist should entail.

NACB Staff

SATURDAY 1-3 PM**Talk America Town Meeting (rm. 556B)**

A live, nationally syndicated talk radio program with hosts Stan Kugell and John McLaughlin. Aired on 350 affiliates nationwide — this is your opportunity to discuss your issues and concerns on national radio. Learn what talk radio is all about — first hand. Equipment donated by COMREX.

SATURDAY 2:15-3:30 PM**FCC, CPB, GOP: Regulation, Funds & The Future**

Changes on both the political and technological front have caused speculation as to the future of public and educational broadcasting. Representatives from Washington, DC and beyond share their perspectives on what may be in store.

Michael Black, WEOS

John Crigler, Haley, Bader & Potts

EAS & FCC Licensing

What changes do the new requirements place on existing equipment? What is the timetable as far as implementing the new system is concerned.

These questions and recommendations for a smooth transition are all discussed in this session.

Cary Tepper, Booth, Freret & Imlay

Laura Mizrahi, Communications Technologies

Recording Artists & Interactive Producers

Join artists and interactive programmers to discover what happens when the magic of music merges with the wonders of technology.

Todd Winkler, Brown U.

Philippe Stessel, Voyager

Operatives For Activist Media

This seminar examines the process by which non-mainstream or activist groups use media and other venues to bring their agendas into the public domain.

Danny Schechter, Globalvision

Radio Theatre (rm. 554A)

The Hofstra Radio Players and representatives from member station WRHU-FM are back for their annual demonstration of Radio Theatre. Questions about syndication and starting your own production will be answered.

Sue Zizza, Hofstra U.

WRHU-FM

TV Promotions

It's show and tell time. This program area may be quick to overlook but is crucial in the positioning of any network that wants to retain a unique identity.

Geoff Bird, Cinemax

Jaci Rann, Nickelodeon

Getting Your Works Published

What does it take to get published? Explore the options presented by those who know. Both publisher and writer perspectives are presented.

Marie Lee, Focal Press

Vince Ditingo, The Interep Radio Store

Linda Farris, TV Careers

SATURDAY 3:45-5 PM**Global Perspectives In News**

Advanced coverage of global events has made the world appear a bit smaller. How accurate are reports of such events? Is current coverage of foreign events too much — or not enough? This issues and more are explored.

Danny Schechter, Globalvision



Tony Silvia, U. Rhode Island
Thomas Mwanika, SUNY Cortland

License Renewals

Talk with NACB's legal representative Cary Tepper about the process of renewing your station's license.

Cary Tepper, Booth, Freret & Imlay

Careers & Resources

The options for careers dealing with music go far beyond the confines of the on-air studio. The recording industry itself, label or artist representation, music publishing and licensing, music journalism and music business administration provide a wide spectrum of choices for the serious business major, DJ or ardent music lover.

Jordan Guagliumi, The Interep Radio Store

Jay Frank, Ignition Records

Joe Taylor Jr., The Difference with Todd Rundgren

Alternative Career Paths

Not a budding journalist or production guru? Then join professionals who have brought their student station experience with them to tackle careers in public relations, corporate communication, media planning and non-profit management.

Steven Blinn, Steven Blinn Associates

Jaci Rann, Nickelodeon

Talk Radio

A follow-up to the Talk America presentation. This session honors the 75th Anniversary of radio by examining how Talk Radio has revolutionized the industry.

B. Eric Rhoads, Radio Ink

Tom Star, Talk America

Rudy Cheeks, WHJJ-FM, Providence

Donna Sprague, WARA-FM

Stan Kugell, Talk America

John McLaughlin, Talk America

Arlene Violet, WHJJ-FM

The Last Laugh: Comedy Showcase

Talk with the people who package the punches. A frank discussion among student producers and professionals. Find out about the pitches, the potentials and the pitfalls in the world of comedy today.

Robert Morton, Late Show/CBS

State of the Art Sales Tools

George Hyde offers his expertise in a session designed specifically for NACB N'95 attendees. The Executive Vice President of the Radio

Advertising Bureau's Training Division will discuss the tools of exceptional marketing and sales development.

George Hyde, Radio Advertising Bureau

SATURDAY EVE. 6PM

8th Annual NACB National Conference Keynote Address and NACB Awards Dinner

A testament to the purpose of NACB. Association members and industry leaders join in celebration of student electronic media. Previous leaders such as Walter Cronkite, Ted Turner, Quincy Jones, Laurie Anderson and Michael Fuchs have brought the media issues of their day to the National Conference. We believe that this year's Keynote Speaker will further elevate our tradition of hosting individuals who serve as touchstones for the industry.

5th Annual National Student Radio Awards and 5th National TV Programming Awards Ceremonies

The moment has arrived... Join Comedy Central's Jeffrey Ross as he hosts this year's awards ceremony which seeks to identify and recognize outstanding student productions from schools and their student stations. The tremendous ongoing support of sponsors from across the broadcast and cable industry has made this awards show a competitive and respected display of student works. We express our gratitude to the following media visionaries who provide such kind support: ABC Radio, A&E /History Channel, BMI, Career Connection, CNN Newsource in the Classroom, Comedy Central, Cartoon Network, ESPN2, HBO, INTEREP, MTV Networks, and SPIN.

SUNDAY 9:30AM-NOON

Food For Thought Brunch

You'll be more than fed at this closing event. HBO hosts the final National wrap-up. Roundtables on virtually every topic imaginable. Feel free to roam, exchange addresses, cards and resumés with friends and professionals over a catered brunch at the Grand Ballroom of the Providence Biltmore.



The 5th Annual National Student Radio Awards

Community Service

WBZC-FM/ Burlington County Cmty. College, "Oklahoma City Fundraiser"

WMUL-FM/ Marshall U., "Programming & Outreach"

KTSW-FM/ Southwest Texas State U., "Political Forum 1994"

KJHK-FM/ U. of Kansas, "Can U Jazz Benefit"

KWTS-FM/ West Texas A & M U., "Ribbonfest"

BMI DJ Aircheck

KTCC-FM/ Colby Cmty. College, "Mike Tippits Show"

WRHU-FM/ Hofstra U., "Morning Wake-up Call"

KALX-FM/ UC- Berkeley, "Mo Show"

KJHK-FM/ U. of Kansas, "Jazz in the Morning"

WKNC-FM/ U. of North Carolina, "Trear Scott Show"

Career Connection Faculty/Staff

WBZC-FM/ Burlington County Cmty. College, Drew Jacobs

WMUL-FM/ Marshall U., Charles Bailey

WMSV-FM/ Mississippi State U., Steve Ellis

KKSM-FM/ Palomar College, Rob Branch

KJHK-FM/ U. of Kansas, Gary Hawke

Long-Form Production

WBWC-FM/ Baldwin-Wallace College, "Remember for Them"

WPHS-FM/ Cousino High School, "Jack Luxley"

WRHU-FM/ Hofstra U., "Fry One On"

WMUL-FM/ Marshall U., "From U Boats to Few Boats"

KRUA-FM/ U. of Alaska, "Winter Camping"

ABC News/Sports Reporting

WMUL-FM/ Marshall U., "Sports 5pm edition"

WMSV-FM/ Mississippi State U., "Campus Housing"

KBLZ-FM/ U. of Central Oklahoma, "Slaughter Trial Preview"

WUEV-FM/ U. of Evansville, "Ryan Priest report"

KJHK-FM/ U. of Kansas, "Report 2/16/95"



This 5th annual competition recognizes outstanding individual productions and overall efforts at student stations. Please join us in congratulating the finalists of this year's competition.

The continuing support from across the media industries has made this awards show the most competitive and respected show of student works in the country. The awards were coordinated by NACB with final judging by leading names in the radio industry.

Radio Play by Play

- WMWA-FM/ Glenbrook South High School, "Titans vs. Spartans Basketball"
- WMUL-FM/ Marshall U., "Football Quarterfinals Playoffs"
- KJHK-FM/ U. of Kansas, "Kansas vs. Kansas State Women's Basketball"
- WXCI-FM/ Western CT State U., "Western vs. Coast Guard Basketball"
- KUGS-FM/ W. Washington U., "W. Washington U. vs. Seattle Pacific U. Basketball"

Promo/PSA

- WSFX-FM/Luzerne County Cmty. College, "Monk Promo"
- KDLX-FM/ Northwest Missouri State U., "Don't Be a Dope"
- ACRN-FMca/ Ohio U., "Springfest '95"
- KRUA-FM/ U of Alaska, "STD Hotline: Guess the Disease"
- KJHK-FM/ U. of Kansas, "Hip Hop Hype Rap"

Interep Radio Store Marketing/Promotion Campaign

- WBZC-FM/ Burlington County Cmty. College, "Station Open"
- WERS-FM/ Emerson College, "Annual Auction"
- WMUL-FM/ Marshall U., "Asheville Experience"
- KKSM-FM/ Palomar College, "Guest DJ"
- WMUC-FM/ U. of Maryland, "Earth Day"

SPIN Talk/Magazine Program

- WMSV-FM/ Mississippi State U., "Colorful Expressions"
- WMCR-AM/ Moody Bible Inst., "C-53 Radio Magazine"
- WNYU-FM/ New York U., "Feature"
- WJPZ-FM/ Syracuse U., "Focus"
- KALX-FM/ UC-Berkeley, "Northgate Magazine"

Station of the Year

- WFAL-FM/ Bowling Green State U.
- WBZC-FM/ Burlington County Cmty. College
- WMWA-FM/ Glenbrook South High School
- WMSV-FM/ Mississippi State U.
- ACRN-FMca/ Ohio U.



The 5th Annual National Student TV Programming Awards

Comedy Central Comedy

Center for Contemporary Media/ DePauw U., "My Education"

MSU Telecasters/ Michigan State U., "The Show: Episode 16"

GSTV/ SUNY-Geneseo, "Nocturnal Transmissions"

UNC Student TV/ U. of North Carolina, "Off the Cuff #123"

NTTV/ U. of North Texas, "Who Said What?"

A&E Documentary

GSTV/ Georgia State U., "Independence"

ICTV/ Ithaca College, "Heroes We Grew Up With"

UTVS-6/ St. Cloud State U., "Husky Harcourts: History of St. Cloud Basketball"

NTTV/ U. of North Texas, "Generation X: We Have Nothing to Say"

WTV Channel 13/ Wartburg College, "Media Spotlight"

HBO Drama

Columbia College, "Glass Roots"

ECTV Channel 40/ Elizabethtown College, "The Prof"

ICTV/ Ithaca College, "Semesters: Vol. 5, Episode 1"

WNYF-TV/ SUNY Fredonia, "Credit Hours"

UNC Student Television/ U. of North Carolina, "General College"

Cartoon Network Experimental/Animation

WARG-TV/ Argo High School, "Animaction"

Center for Contemporary Media/ DePauw U., "S's the nineteenth letter"

ICTV/ Ithaca College, "The Creature Chronicle"

i ear Studios-WPRI/ Rensselaer Polytechnic Inst., "el naftazteca"

LVTV-3/ U. of La Verne, "Blue"

CNN Newscast

CUTV/ California U. of Pennsylvania, "CUTV Newscenter This Week"

CTV/ Colorado State U., "CTV News 4/25/95"

ICTV/ Ithaca College, "News Tonight"

K.M.A.C. Productions/McAllen High School, "KMAC News 5/19/95"

KSCU-TV/ U. of Central Oklahoma, "The Edmond Report 10/26/94 Sportscast"



This 5th annual competition recognizes outstanding student productions from student TV outlets in in all programming genres. Please join us in congratulating the finalists of this year's competition.

The continuing support from across the broadcast and cable industries has made this awards show the most competitive and respected show of student works in the country. The awards were coordinated by NACB with final judging by leading names in the TV industry.

ESPN Play by Play Coverage

CUTV/ California U. of Pennsylvania, "Vulcan Basketball"

CUTV/ California U. of Pennsylvania, "Vulcan Football"

DUTV/ Drexel U., "DUTV Sports"

NYU-TV/ New York U., "Live Basketball Coverage"

RMC-TV/ Robert Morris College, "RMC Football: Duquesne at RMC"

Cable Positive Promo/PSA

NYU-TV/ New York U., "Air Raid Dancer Promo"

WNPC-TV 6/ SUNY-New Paltz, "Be Loud, Be Heard. VOTE!"

WB61-TV/ Towson State U., "Jesse Jackson Promo"

Channel 12/ U. of Mississippi, "Regan Seybert Promo"

Studio One/ U. of North Dakota, "Studio One Promo"

News/Sports Report

CUTV/ California U. of Pennsylvania, "Wood Street Fire"

CTV/ Colorado State U., "Halloween in the 90's"

ICTV/ Ithaca College, "Broken Families"

Norwich Today/ Norwich U., "Paintball"

Studio One/ U. of North Dakota, "Emus"

Talk/Magazine Program

Columbia College, "600 South"

Studio One/ U. of North Dakota, "Studio One, Show 131"

CUTV/ Cal. U. of PA, "Pride and Progress: Stories from Fayette City"

Dept. of Journalism/ New York U., "New York Windows: A Closer Look"

Norwich Today/ Norwich U., "Mt. Washington, N.H."

MTV Music Video Program

CTV/ Colorado State U., "Backyard Videos"

Columbia College, "Music Alive"

WNPC-TV 6/ SUNY-New Paltz, "Fiebre Latina"

"WO5BV/ Mississippi State U., "Believe"

KOCU-TV/ Oklahoma City U., "Country Style"

**James Anderson**

Assistant Dean and Assoc. Prof. at the John Hazen White School of Arts and Sciences, at Johnson and Wales University.

Dr. Anderson earned his Ph. D. from the University of Rhode Island with a specialty in science fiction and the works of H. P. Lovecraft. He is the Author of "The Illustrated Bradbury" (Boyo, 1990), "Out of the Shadows" (Boyo, forthcoming) and "Finders Keepers", a horror/fantasy novel scheduled for publication in 1996. His shorter works have appeared in a number of publications, including "Fangoria", "Gore Zone", "Fantasy Review", and "Communications Briefings" to name just a few.

John S. Barker

GM- KRUI-FM, U. of Iowa

John Barker has been the manager at KRUI for the past two years and also holds the duties of the Contract Engineer. Currently he is planning the relocation of the station to another site on campus. Amidst this change he is taking the opportunity to recreate the broadcast chain and incorporate digital technology. KRUI is the first 'digital' college station in the nation. All processing, stereo generation, modulation and FM generation is completed digitally. The station has also installed a Digital Audio Workstation and conducts the majority of its productions in this fashion. The primary delivery system is hard-disk based as well. Apart from equipment updating, John Barker's goal has been to establish KRUI as a college radio station on the leading edge of technological innovation. John has single-handedly rebuilt the air studio as well as installed a new Audiotronics console at the station. John has interned at a commercial rock station (KRNA) and holds commercial Top 40 and NPR classical experience as a disk jockey.

Michael Black

GM-WEOS-FM, Hobart & William Smith

Michael Black has a varied communications background starting in radio in high school at WBKT-FM, Brockport. Michael entered commercial radio at WWBK while attending college. He made the jump to TV as a broadcast engineer for WXXI-TV Rochester, and as a post production engineer for WHYY-TV in Philadelphia. He came full circle by accepting his current position at Hobart & William Smith Colleges. Michael also freelances in the field of Television, working for ESPN, CBS, and other networks, in addition to producing sports for radio, including the Men's Lacrosse Championship for the NCAA. He currently is on the board of the NACB and Eastern Public Radio.

Geoffrey Bird

Writer/producer, Cinemax

Geoff is currently a writer/producer of on-air promotion at the Cinemax cable network. This is his second time at parent company Home Box Office, having worked there in a similar capacity in 1991-92. Geoff has also worked as an associate director at Sports Channel Pacific in San Francisco. Geoff graduated in 1991 from Boston U. with a B.S. in broadcasting/film. During his junior year, he served as General Manager of WTBU-AM, the school's carrier current station. Geoff is a former member of NACB's Executive Board of Directors (1989-90). Geoff is currently pursuing an MBA in Marketing at Fordham University.

Steven M. Blinn

Pres. & Owner, Steven Blinn & Associates

Steven Blinn is responsible for the origination of all new business, as well as managing, developing and directing all communications programs. He oversees the formulation of all creative concepts incorporating public relations, marketing, new technology, advertising and event management. With more than 15 years of public relations and marketing experience, Steven has helped many Fortune 1000 companies reach their public relations and marketing goals. Before starting Steven Blinn & Associates, Mr. Blinn was Director, Media Relations for Broadcast Music Inc. Mr. Blinn earned his bachelor's and masters degrees from St. John's University and Adelphi University, respectively.

Cheryl Botchick

Associate Editor, CMJ New Music Report

Cheryl states "my resumé isn't very long, but then again, I'm only 22." She spent four years at WUJC-FM/ John Carroll U. in Cleveland where she became Music Director at the end of her freshman year. During her 3 1/2 year tenure, she "headed up lotsa projects and music department renovations", with the most notable being a 12-track local CD sampler last spring. At the end of her senior year this past spring, Cheryl was offered a position at CMJ which she started in June.

Lawrence Budner

Prof. of Communications, R.I.C.

Lawrence Budner is a professor at Rhode Island College who also produces documentaries, such as his current production about the longest continual strike in American history. Previous documentaries include: "Choice of Dress", about an 80-year-old cross-dresser, "Hypergraphics", about art utilizing the fourth dimension, and "Wonder of the World".



Bernice Buresh

Director, Women, Press & Politics Project

Bernice is a freelance journalist, lecturer, and director of the Women, Press & Politics Project in Boston, which analyzes media coverage of women and public policy issues. She is the co-author of a book on nursing and communication, entitled *What Nurses Know - and Must Tell* to the Media and Public, which is scheduled for publication next year.

Bernice is a former newspaper reporter and bureau chief for Newsweek. In addition, she was on the journalism faculty at Boston University for ten years. She has been a Fellow at the Joan Shorenstein Center on the Press, Politics and Public Policy at Harvard's Kennedy School of Government, where she also taught on women and the press. Her articles have appeared in *Time*, the *New York Times*, the *Los Angeles Times*, the *Boston Globe* and several nursing publications. Bernice received her B.A. in journalism from the U. of Wisconsin-Milwaukee.

Erika H. Burk

Producer of "America and the World" on NPR.

Erika Burk is the producer of "America and the World", a weekly half-hour broadcast on international affairs from National Public Radio. Ms. Burk also produces "Policy Impact Panels" which include televised hearings on U.S. foreign policy issues. She has also served as a program associate at the Council on Foreign Relations where she was responsible for the programming for the Middle East/North Africa Economic Summit in Morocco and panels on international affairs.

She also is currently the editor of "The Casablanca Report" (Council on Foreign Relations, 1994), and author of "Human Rights," in *A Global Agenda: Issues Before the 49th Assembly of the United Nations* (United Nations Association, 1994). Ms. Burk was awarded an M.A. in political science from Columbia University in 1993 and a B.A. in history from Middlebury College in 1990.

Frank Carpano

Sports Anchor for WJAR-10

Mr. Carpano currently anchors weeknight sports at 6:00 and 11:00 on WJAR in Providence. Prior to 1981 Mr. Carpano worked at WSMW in Worcester, Massachusetts and recently he garnered the Rhode Island Sportscaster of the Year Award for the ninth time in ten years. Mr. Carpano attended Ithaca College in New York.

Rudy Cheeks

WHJJ-AM

Rudy was a musician and songwriter with The Fabulous Motels & The Young Adults. He has acted and/or performed in numerous short and feature films, three of which featured his musical compositions. Rudy's other accomplishments include performing a nightclub act called "Comediatic" where he showed bad films doing a running commentary, and writing a weekly column for The Providence Eagle. He is presently a columnist for The Providence Phoenix, previously known as The NewPaper. He produced and hosted Cox Communications, cable television variety and geek show, Club Genius, and was the 1984 winner of the RI State Film and Video Award. Rudy has been a talk radio host for WHJJ-AM, WALE-AM, and WPRO-AM. He has co-hosted morning and afternoon drive on WHY-FM (AOR format). Most importantly, at one time Rudy owned all of Sammy Davis Jr.'s Nehru suits.

Len Clark

Station Mgr. for WUEV, U. of Evansville

Len Clark is currently the station manager at the University of Evansville where he is also a member of the faculty. Since becoming station manager, WUEV has been a National Association of Broadcasters Marconi Award nominee-Jazz Station of the Year for three consecutive years. Mr. Clark previously taught broadcasting and communication courses at Kentucky Wesleyan College and as a graduate assistant at Indiana State University. He also has professional broadcast experience at numerous radio and television stations as well as public relations experience with the Indianapolis Colts. Mr. Clark holds degrees from Vincennes University, Butler University, Indiana State University, and the University of Notre Dame.

John Crigler

Partner, Haley, Bader & Potts

John is a partner in the communications law firm of Haley, Bader & Potts in Washington, D.C. He is the author of an article on the FCC's regulation of "indecent" broadcast material, and a forthcoming article on the law banning the broadcast of gaming advertisements. In April, 1993, he was awarded the National Federation of Community Broadcasters' Leadership Award for outstanding service to community radio. John received his law degree from Georgetown U. and a Ph.D. in literature from Yale U. John (and almost no one else) was born in Bell Buckle, Tennessee.

**Kelley Cunningham****Development Director, NACB**

An official member of the NACB team since October 1994, Kelley has taken on resource development for the association. Although her contributions to NACB and the National extend back three years, her primary responsibilities are acting as liaison to corporations and foundations, cultivating donor interest, developing special projects, planning fundraising/special events and co-ordinating public relations for the organization. Kelley brings to NACB her development expertise from Harvard Medical School, where she was formerly employed as a Development Associate. A graduate of LaSalle U. in Philadelphia, Kelley was actively involved in student media as a writer and copy editor for *The Collegian* student newspaper.

Vincent M. Ditingo**Pres., Ditingo Media Enterprises**

Vincent Ditingo is president of Ditingo Media Enterprises, a New York City-based media writing company specializing in corporate and creative marketing communications as well as international media consulting. Mr. Ditingo also serves as an Adjunct Assistant Professor of Communications for St. John's University in New York and as a contributing Editor for "Radio World". Recently Mr. Ditingo authored "The Remaking of Radio" which has been nominated for the 1995 Donald McGannon Media Research Award, presented by Fordham University each year for the top media book reflecting communication research. He is a former Contributing Writer for "Billboard Magazine" and a former Senior Editor for Broadcasting and Cable Magazine.

Linda Guess Farris**Author-"Television Careers: A Guide to Breaking and Entering"**

Linda Guess Farris has more than 20 years experience in promotion, marketing and public relations at three San Francisco Bay Area stations, KGO-TV (ABC), KRON-TV (NBC) and KTVU (FOX). Since 1993, she has authored, published and marketed two books, "Way to Go! Shopping in San Francisco" and, in 1995, "Television Careers: A Guide to Breaking and Entering". Farris earned a B.A. in sociology from Smith College.

Linda Fleisher**Dir. of Operations and Admin. Services, Turner Program Services, Inc.**

Linda Fleisher handles all the technical and legal aspects involved in adding new broadcast and collegiate affiliates to the CNN Television

affiliate list. She is also involved in the marketing of the CNN services to local television stations and administers the CNN Newsource in the Classroom program. Ms. Fleisher began her career in syndication with Taft/Hanna-Barbara International, where she was manager of sales service, working in the sales and marketing of Hanna-Barbara programming to television stations in Europe, Latin America and Asia. Ms. Fleisher attended Brooklyn College of the city of New York and New York University.

JoAnn Forgit**Sales & Publications/CFO, NACB**

As Sales & Publications Director/CFO at NACB, JoAnn's responsibilities include writing and editing (and soliciting advertising for) NACB's quarterly magazine, *College Broadcaster*, the monthly NACB *NewsFax* and the annual NACB *Station Handbook*. In addition, JoAnn manages The Interep Radio Store/ NACB National Sponsorship Co-operative, a joint venture designed to bring more underwriting dollars to student radio nationwide.

In her former position as Association Director/CFO which she held from June 1991 to December of 1994, JoAnn organized NACB's annual National Conference, co-ordinated NACB's regional conferences, compiled the handbook and managed NACB's membership and services. JoAnn graduated from the University of Southern California in 1991 with a B.A. cum laude English Literature and Creative Writing. Working at KSCR, the student-run radio station at USC, she brought the promotions department back to life and served as the Marketing Director for three years.

Jay Frank**Office Mgr. Ignition Records**

Jay Frank is currently involved with marketing and promotions at Ignition Records in Red Bank, New Jersey. Mr. Frank was a finalist in 1992 for DJ/Air Personality of the Year and graduated from Ithaca College.

Eloise S. Greene**Mgr. TV Operations, Ithaca College.**

Eloise Greene is in her eleventh year as General Manager of Ithaca College Television and supervises a student staff of approximately 270. Ms. Greene formerly worked at Public Broadcasting Service stations in New York, Wisconsin, and Ohio in public relations, technical, fundraising and programming positions. Ms. Greene has a B.S. from Syracuse University and an M.S. from Ithaca College, and soon will receive an M.L.S. from Syracuse.



Lawrence K. Grossman

Pres. PBS Horizons Cable Network

Lawrence Grossman is the President of PBS Horizons Cable Network. Prior to 1991 Mr. Grossman was Senior Fellow, at the Gannett Center for Media Studies, at Columbia University, President of NBC News, President and CEO, Public Broadcasting Service, President of Lawrence K. Grossman, Inc., and numerous other positions. He has also received awards from distinguished universities and been published in many media industry magazines. Mr. Grossman's education includes a B.A. from Columbia College and he also attended Harvard Law School.

Jordan Guagliumi

The Interep Radio Store

A 1995 graduate of Syracuse University, Jordan is beginning his career as a national radio rep at the Interep Radio Store. He recently completed an intensive 14 week training course called the Radio Apprenticeship Program. His past experience includes working at WWYZ-FM in Hartford, CT as a promotions assistant, and with NewCity Communications of Syracuse (WBBS-FM, WYYY-FM). Jordan is a student station alum, having worked at WJPZ-FM as a disc jockey, and promotions director.

Sara Hahner Elkins

Nightbeat Reporter, WIBA-AM

Sara entered the world of radio while attending college at the University of Wisconsin Stevens Point, devoting her college career to the studios of WWSP-90FM, which during her tenure came to be the Midwest's largest student-run radio station. It was through her involvement with 90FM that she became acquainted with NACB. From 1992-93, she served on the NACB Executive Board, while working as news director and then station manager for 90FM. Sara then headed south to Madison, and today is part of a five member newsteam that contributes to WIBA-AM's number one hold in the Madison AM market. Sara lives in New Glarus, Wisconsin, with her husband Andrew and their son, Ethan.

Monique Hart

Mgr. of Development, Comedy Central

Monique Hart is Manager of Development for Comedy Central. Her duties include writing and producing daily commentary on current events and pop culture, and working with new writers, directors, producers, and talent to create long-form programming for the network. Ms. Hart began her career as a production assistant

on "3-2-1 Contact" for Children's Television Workshop. Ms. Hart received her degree from Hunter College.

Kristine Hendrickson

Conferences/Member Relations Dir., NACB

A member of the NACB staff since October 1994, Kristine's responsibilities have included coordinating both the National '95, and NACB regional conferences, managing membership and member services, facilitating NACB's internship program and working with the Faculty/Staff Advisory Board. Kristine received a B.S. cum laude in communications/media management from Ithaca College in 1992. She went on to receive a Master's Degree in Social Sciences, with a concentration in European media from the Universiteit van Amsterdam. She is a former member of NACB's Executive Board of Directors (1989-90). Kristine hopes you enjoy all that this year's conference has to offer, and welcomes suggestions for the future.

Robert Hilliard

Professor of Mass Communication, Emerson College

Robert's many accomplishments include being the former Chief of Educational (Public) Broadcasting Branch, Federal Communications Commission in Washington, D.C. and the former Chair of the Federal Interagency Media Committee of The White House. He was also appointed by the Secretary of Education as Chair of the Educational Technology Subcommittee of the Federal Interagency Committee on Education. Robert founded The International University of Communications in Washington, D.C., and is the author of eleven books (17 volumes) including *Global Broadcasting Systems* and *The Broadcast Century*. His educational background includes a Ph.D. from Columbia University; an M.F.A. and M.A. from Western Reserve University; and a B.A. from the University of Delaware.

Hofstra Radio Theater Players

WRHU-FM, Hofstra U.

Since 1987 The Players have been a nationally known award winning radio theater troupe who have been honored by NACB, the National Federation of Community Broadcasters, NBS-AERho and many others. Their work is often heard nationally on "The Radio Works". This is the fifth year the Players are performing at NACB. The players wish to thank Mr. Gary Filadelfo of the Hofstra U. Music Department for his assistance as this year's technical advisor to the group.

**George Hyde**

Exec. V.P., RAB Training Division.

George Hyde is in his seventh year as an Executive Vice President of the Radio Advertising Bureau. His duties include the creation and implementation of RAB's expanding roster of Professional development programs for radio salespeople and managers at all levels of experience and expertise. Mr. Hyde began his radio career in Providence while a student at Brown University. He was Promotions and News Director at WBRU (Brown Univ. station) and also worked part-time for Susquehanna Broadcasting Co. His relationship with Susquehanna continued for 24 years and during that time period stations that he worked for won the NAB's "Crystal Award" for community service, and the "Marconi Award" as "Spanish Stations of the Year". Mr. Hyde is a graduate of Brown University.

Drew Jacobs

Manager, Program/Operations WBZC-FM, Burlington County College

With the January 1995 broadcast premiere of WBZC-FM at Burlington County College, Drew will have helped put three college stations on the air. In addition to managing WBZC-FM Drew serves as the advisor to the Explorer Post 889, broadcast Explorers, instructor and advisor to students studying communication at Burlington County College. Drew covered the "Baby M" custody trial for station WOBN-FM in Toms River, New Jersey, and has won several radio news awards from the Associated Press in New Jersey.

David Kane

President, David Kane Ideas

Dave's firm is a consulting company that sells "ideas" for corporate use. With over 30 years of experience in radio and TV marketing and promotions, Dave has found an active market for ideas and their execution. He has consulted and designed promotions for McDonald's, Nissan, Balfour, Volkswagen, Parker Brothers Games, G-Tech, and many others.

Dave has worked as a writer, producer, actor, newspaper columnist, lecturer, stand-up comedian and radio talk show host. He has traveled the East Coast, performing, lecturing, and motivating. A communication and motivation specialist, Dave has designed Power Communication for use in corporate, educational and business settings. Dave also hosts a weekday radio program on WICE-AM/Providence, R.I.

Michael C. Keith

Prof. of Communication, Boston College.

Michael Keith is currently a professor of communication at Boston College and he is the author of several noted books, including "The Radio Station", "Signals In the Air", "The Broadcast Century", and most recently "Global Broadcasting Systems". Mr. Keith also held a variety of positions at WRCH, WINZ, WHJJ, and others stations as well. He is also the former Chair of Education at the Museum of Broadcast Communications.

Julian Keniry

National Coordinator, Campus Ecology Program, National Wildlife Federation

Julian is the author of *Ecodemia: Campus Environmental Stewardship* at the turn of the 21st Century, National Wildlife Federation's newly released publication. She has lectured and conducted trainings nationwide on environmental responsibility in higher education since graduating from Agnes Scott College in 1989 with degrees in German and International Relations. Keniry has participated in pollution prevention strategy teams for the U.S. EPA, the White House, National Wildlife Federation and other institutions. She has also coordinated environmental education programs for D.C. youth and volunteers with the master gardening programs of the D.C. and Virginia Cooperative Extension Services.

Mark Kozaki

Senior Mgr. of Program and Production Planning, Discovery Channel.

Mark Kozaki has been with Discovery Communications, Inc. since 1986. He has been the administrator of the company internship program, worked in the Researcher Group & Program Evaluation Department and also his current position. He also has been employed for the Arbitron Ratings Company, Multivision Cable TV and various broadcast stations. Mr. Kozaki also has experience as an instructor. He earned a B.A. and a M.. from William Paterson College, and a Ph.D. from the University of Maryland.

Stan Kugell

Talk Radio Host, Talk America Radio Network

Stan Kugell has hosted vibrant political talk radio programs since 1989. His programs have aired both nationally and in the highly competitive Boston market. Mr. Kugell's commentaries have appeared on National Public Radio and American Public Radio stations nationwide and he also was a founding member of the National Association of Radio Talk Show Hosts.

Marie Lee

Senior Ed., Focal Press

Marie Lee has been in the publishing business



for the last fourteen years with the last two years devoted to acquiring books. Prior to her current position Ms. Lee was marketing product manager for Focal Press. Focal is an imprint of Butterworth-Heinemann; its focus is books and electronic materials for students and professionals in broadcast, film, photography, and live performances.

Richard A. Leibner

President, N.S. Bienstock, Inc.

Richard is President of the largest talent agency specializing in representing broadcast journalists, talk shows and informational programming. Among the client negotiations he is most known for are Dan Rather's replacing Walter Cronkite as Anchor of the CBS Evening News, and Diane Sawyer's move to, and much-publicized decision to stay at ABC. Other clients of Mr. Leibner include Mike Wallace, Maria Shriver, and Paula Zahn. Recently, N.S. Bienstock Inc. aligned itself with Creative Artists Agency Inc. for the creation of reality-based and syndicated programming.

Bob Lion

Executive Vice President/Marketing Division, The Interep Radio Store

A twenty-year veteran of the radio business, Bob has experience in national station representation and local station management. While at Interep, he has developed unwired radio networks, deployed internal computer systems, and currently manages an expanding barter business. He also serves as Vice President/Sales for RadioSite, an internet sales and services company for radio stations on the World Wide Web.

Cha-Chi Loprete

Promotions Director, WBCN-FM, Boston

Cha-Chi plays a major part in keeping the link between WBCN and its listeners fresh and exciting. As Promotions Director, he oversees all aspects of a major market radio station's promotions department. From his early beginnings as a station van driver, Loprete has risen to be thrice nominated for Billboard Magazine's "Promotion Director of the Year". In addition to his radio expertise, Cha-Chi has hosted several cable television programs.

Mark MacLeod

Executive Director, NACB

Mark has breathed campus media for over ten years, holding positions from basic programming volunteer to serving as President of the NCRA, the national association of campus/community radio in Canada. Mark has held manage-

ment positions at four college-based stations, in both major and small markets. He has been active in media issues with a national scope for over five years, including lobby work on government broadcasting policy and copyright law.

After just over two years at NACB, Mark will be leaving his position at the end of January 1996.

Dale Marks

Rep. for Lowel-Light Manufacturing

Dale Marks is the Southwest and South Central United States Representative for Lowel-Light Manufacturing and he has been shooting since 1977. He maintains Lowel's free lighting hotline: 800/ASK-DALE.

Kati Marton

Host, America and The World

Author and journalist Kati Marton was born in Hungary and has lived in and reported from the United States, Europe and the Far East in a varied career spanning two decades. She has served as Bonn Bureau Chief and a Foreign Correspondent for ABC News, and was involved in the development of National Public Radio's All Things Considered.

Kati has received several prestigious honors for her reporting, including a Gannet Fellowship in 1988 and a George Foster Peabody Award for a one hour documentary on China in 1973. She was a Freedom Forum Media Studies Center Visiting Scholar from 1992 until 1993. Kati attended Wells College in Aurora, New York, the Sorbonne, and the Institut des Etudes de Sciences Politiques in Paris. She was awarded a B.A. in Romance Languages and an M.A. in International Relations by the George Washington University in 1971.

James McCluskey, Ph.D.

Jim is presently an Assistant Professor and Sequence Coordinator of Broadcasting and Electronic Media in the H.H. Herver School of Journalism & Mass Communication at the University of Oklahoma. In addition to his teaching credentials, Jim has had twenty-two years of professional broadcast experience in news reporting, announcing, and engineering, including eight years as a radio station group owner. Jim is also finishing a second term on the NACB Executive Board and the Faculty/Staff Advisory Board. He is the advisor of the U. of Oklahoma College Broadcasters (OUCB) and their station, OU TV-48.

John McLaughlin

Host, Talk America

John McLaughlin has hosted political talk radio



DOWNTOWN PROVIDENCE

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DOWNTOWN PROVIDENCE

Streets

Abbot Pl	D2
Aborn	C2
American Exchange Pl	B2
Angell	B3
Atwells Av	C1
Bassett	E2
Bowen	A3
Bradford	C1
Broadway	C1
Brownell	A2
Cady	A3
Cahir	E1
Calaie	A1
Canal	B3
Carpenter	D1
Chapel	D2
Chestnut	D2
Church	A3
Claverick	D2
Clemance	C2
Clifford	D3
College	B3
Conduit	A1
Cottage	D1
Crawford	C3
Dean	D1
Delta	C3
Dorrance	C2
Dyer	C3
Eddy	C3
Edith	A1
Elbow	E3
Elizabeth	B3
Elm	E3
Enterprise Row	C1
Exchange Ter	C2
Exchange W	C1
Exchange	B2
Federal	C1
Fenner	D2
Foster	D2
Fountain	C2
Fox Pl	C1
Francis	B2
Franklin	D1
Friendship	D3
Garnet	D3
Gaspee	A2
Greene	D2
Hammel	B3
Harris Av	B1
Hay	C3
Hayes	A1
Holden	B2
Hopkins	C3
Hoppin	E2
Hospital	E3
Imperial Pl E	E2
Jewett	A1
John	D4
Kennedy Plaza	C2
Kinsley	B1
Leland	A1
Lyman	D1
Main N	A3
Main S	C4
Maple	E2
Mathewson	C2
Meeting	B3
Memorial Blvd	B2
Mill	A3
Moashassuck Ct	B3
North Ct	A3
Orange	C3
Packet	C4
Page	B2
Park Row E	B2
Park Row W	B2
Park Row	B3
Park W	A1

Parsonage	E3
Peck	C3
Pine	D2
Plain	E2
Planet	C4
Point	E3
Pond	D1
Powell	C4
Prince	E2
Promenade	B1
Richmond	D2
Sabin	C1
Seekell	E2
Service Rd	C1
Service Rd	D1
Ship	D3
Silman	B2
Smith	A2
Snow	C2
South Ct	A3
South	E3
Star	D1
Stewart	D1
Thomas	B3
Transit	C4
Union	D2
Warners La	E1
Washington Pl	B3
Washington	C2
Water S	C4
Waterman	B3
Westminster Mall	C2
Westminster	D1
Weybosset	D2
Williams	D4
Wirt	C3
Worcester	C2

PROVIDENCE & VICINITY

RHODE ISLAND

Cities, Towns & Localities

Abbott Run	A2
Ablon	A1-2
Arctic	D1
Ashton	A2
Auburn	C2
Barrington	D3
Berkeley	A2
Bristol	D3
Centerdale	B1
Central Falls	B2
Clyde	D1
Conimicut	D2
Cranston	D1
Cumberland	A2
East Providence	B2-3
Edgewood	C2
Esmond	B1
Georgiaville	B1
Graniteville	B1
Greenwood	D1-2
Graystone	B1
Hillsgrove	D2
Hoxsie	D2
Hughesdale	C1
Johnston	B1
Knightsville	C1
Lime Rock	A1
Lincoln Park	D2
Lincoln	AB2
Lippitt	D1
Lotus	A2
Natick	A3
North Smithfield	A1
Norwood	D2
Oaklawn	D1
Pawtucket	B2-3
Pawtuxet	D2
Phillipadale	B2-3
Pontiac	D1
Providence	B1-2
Quinnville	A2

River Point	D1
Riverside	C2
Riverview	D2
Rumford	B2-3
Shawomet	D2
Simmonsville	C1
Smithfield	B1
Spragueville	B1
Stillwater	A1
Thornton	C1
Valley Falls	A2
Warren	D3
Warwick	D2
West Barrington	D3
West Warwick	D1
Westcott	D1

MASSACHUSETTS

Cities, Towns & Localities

Attleboro	A3
Dodgeville	A3
East Junction	A3
Hebronville	A3
Lebanon Mills	B3
North Attleborough	A2-3
Old Town	A3
Perrins Crossing	B3
Perryville	B3
Rehoboth	B3
Seekonk	B3
South Attleboro	AB2

Points of Interest

DOWNTOWN PROVIDENCE

1	Beneficent Congregational ("Round Top") Church	D2
2	Blue Cross	D2
4	Cathedral of Saints Peter & Paul	D2
5	Cathedral Square	D1
8	Chamber of Commerce	C2
7	City Hall	C2
8	Devot Square Market Place	E3
9	Federal Buildings	B3, D2
10	Fleet Bank	C3
10A	Garrahy Judicial Complex	D3
11	Holiday Inn	D2
12	Johnson & Wales University	D2
13	Kennedy Plaza	C3
14	LaSalle Square	D1
15	Market House	B3
16	Memorial Square	B3
18	NYNEX	D2
22	Old Union Station	B2
23	Omni-Biltmore Hotel	C2
25	Post Office (Annex)	B3
26	Providence Civic Center	C2
27	Providence Journal	C2
27A	Providence Performing Arts Center	D2
28	Providence Police & Fire Headquarters	C1
29	Providence Public Library	C1
30	Regency Plaza	D2
30A	Rhode Island Convention Center	C1
31	Roger Williams National Memorial	A3
34	State House	A2
35	State Offices	A2, C2
36	The Arcade	C3
36A	The Westin	C2
37	Trinity Repertory Company	C2
38	Union Station	C2
39	University of Rhode Island Extension Buildings	B2
40	Veterans Auditorium	A1

PROVIDENCE & VICINITY

Brown University	C2
Bryant College	A1
Crescent Park	D2-3
Green Airport	D2
Johnson & Wales University	C2
Lincoln Greyhound Park	B1-2
Lincoln Woods State Park	B2
McCoy Stadium	B2-3
Mesahutic State Park	C1
Museum of Natural History & Planetarium	C2
North-Central State Airport	A1
Pierce Memorial Field	C2
Providence College	B2
Rhode Island College	B1
Rhode Island Community College (Flanagan Campus)	B1
Rhode Island Community College (Knight Campus)	D1
Rhode Island School of Design	C3
Rhode Island State Park	C2
Roger Williams Park	C2
Slaters Memorial Park	B3
Snake Den State Park	B1
State House	C2
Ten Mile River Reservation	B3

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programs since 1989 both nationally and in the highly competitive Boston Market. John holds two graduate degrees from Harvard University, a law degree from Suffolk University Law School and is a 1981 graduate of Boston College. At Harvard, John studied Government and Public Administration. He was chosen Class Marshal of his graduating class at Harvard's John F. Kennedy School of Government.

Vic Michaels***Operations Manager, WGAO-FM***

Vic is Operations Manager at WGAO-FM, the student station at Dean Junior College in Massachusetts, and serves as an Assistant Professor of Communications at the college. In addition, he is the president and original founder of Southern New England's largest professional DJ service, aptly named The Vic Michaels Sound Company. Besides his teaching and entrepreneurial pursuits, Vic has 18 years of professional radio experience in Providence, including his current position on-air at WPRO-FM.

Laura M. Mizrahi***Vice President/Technical Consultant, Communications Technologies, Inc.***

Laura is involved in the corporate management of a broadcast consulting engineering firm based in Marlton, New Jersey. She is involved with day to day hands-on consultation with clients which include numerous educational institutions, electronic equipment manufacturers, investment firms and commercial broadcast stations. She specializes in preparation of FM engineering statements and applications before the FCC, FAA and local governing bodies.

Laura has served as NACB's engineering counsel since 1989, giving our membership much needed advice on broadcast engineering concerns. She is a member of the National Association of Broadcasters, the National Society of Broadcast Engineers, the National Association of Female Executives and NACB. She has participated in seminars held by NACB at the annual NAB Convention.

Dan Moldover

Dan is a senior Accounting major at Towson State University in Baltimore, Maryland. He is currently active with several campus organizations, as well as being a NACB board member. His interest include the World Wide Web and other electronic communications. He plans to pursue a career in financial systems management following graduation.

Thomas O. Mwanika***Associate Professor, SUNY Cortland***

Thomas has recently completed his third term as Chair, Department of Communication Studies, State University of New York, Cortland College. He received his PhD degree in Communication from Michigan State University, East Lansing, and MS and BS degrees in Agricultural Journalism from the University of Wisconsin, Madison. He has taught at Indiana State University, Terre Haute, and at the University of Notre Dame and Saint Mary's College, Indiana.

Oedipus***VPI/Program Director, WBCN-FM, Boston***

Oedipus is responsible for 24 - 7 of live radio, including music, production, promotions, news, sports and announcers' delivery. Everything contributing to the overall station sound must first meet his creative standards. He gained notoriety by introducing Punk/New Wave to Boston and to the country. Named to the position of Program Director in 1981, Oedipus is a two-time Billboard and three-time Gavin Program Director of the Year recipient. He continues to host the acclaimed "Nocturnal Emissions", the longest-running new music show on radio (since 1977). Oedipus is a member of NACB's Advisory Board.

Paul Palmer***Palmer Communications***

Paul Palmer's broadcast career has spanned over thirty years, and has touched nearly every aspect of the industry. From 1972 until 1994, he served as Vice-President/General Manager of KFMB AM-FM Radio in San Diego, CA. Prior to that time, Paul was involved in national sales for WIND Radio, and was a National Account Executive with Radio Advertising Representatives, Westinghouse Broadcasting Co., in Chicago. In addition to his managerial experience, Paul has also been an on-air radio personality and Assistant T.V. Director, at WBAL TV in Baltimore.

Philip Palombo***Assistant Professor, Rhode Island College***

Phil is not your typical communications professor. Yes, he's managing director of the RIC Telecommunications Lab, conducting several hands-on courses in TV studio and field production and editing, and he serves as faculty advisor to RIC-TV, the student video organization.

Phil has presented at numerous computer and video conferences in the U.S. and Europe, as well as producing RIC's own New Media Technologies Conference, now in its third year, dedicated to exploring new technologies. He



has also taught at Southern Massachusetts U. (now U. Mass.-Dartmouth), published numerous articles and won several awards for his video productions.

Previous to RIC, Phil was employed as production manager at Greater Media Cable in Worcester, MA, from 1985-90, where he developed and managed the advertising sales division's production department. One of his innovations there was VideoPages™, a 24-hour animated Classified Advertising and Promotions Channel, which was the cable TV industry's first classified channels developed on the Macintosh platform. Phil also served as program director of R.I. CATV Corp./Times Mirror Corp. in Providence, R.I. from 1982-85. He received a B.A. in Video Art from the Union of Experimenting Colleges & Universities in Yellow Springs, OH, and his M.F.A. in Media from the Massachusetts College of Art in Boston.

André Perry

Director, International Telecom. Center, Ramapo College

As the Director of the International Telecommunications Center at Ramapo College, André oversees the operation of all radio, television, cable, satellite and interactive media. He is the advisor to Ramapo's student stations, and teaches several courses in communications and broadcast management. André has long been a supporter of NACB, and has coordinated several Mid-Atlantic Regional Conferences for the organization.

Ron Pesha

Associate Prof., Adirondack Comty. College

1995 marks the 8th year that Ron has been involved in a NACB conference. An Associate Professor of Broadcasting at Adirondack Community College in Queensbury, New York, Ron has worked seventeen years in commercial television and radio.

Caroline Riley

Vice President, Senior Account Manager, The Interep Radio Store

Caroline has been at the Interep Radio Store in New York for the past six years. She is currently the director of the college radio cooperative with the NACB. As Senior Account Manager for the BBDO Account Management team, Caroline works closely with the agency on the benefits of all types of radio. Her other duties include teaching a sales class at Interep for future account executives. Caroline's past years have been spent in New York and Chicago in sales for various national radio representative companies.

Paul Roselli

CreationZ Interactive Designs, Inc.

Paul Roselli is a story teller, content developer, a video producer, and electronic publisher and an interactive multimedia producer. He has worked for Brown University for 10 years. In that time Paul has worked for University Relations as a video producer/director, writer, animation producer, cinematographer and video editor for many of Brown's video presentations. He also handled interactive teleconferences, satellite and ground based video transmissions for Brown University. Paul also teaches multimedia design and production through Brown's continuing education department. Paul's new company, CreationZ, produces interactive content for the WWW, and other internet servers, networks, corporate training facilities and more.

Dana Rosengard

News Director, LSC-TV

Dana is currently designing and teaching a series of courses in broadcast journalism and news at Lyndon State College, in Lyndonville, VT. His work includes the review of on-air performance and the management of a nightly, student-run newscast. His previous experience in the business has included the positions of midday producer at WCVB-TV in Boston and the 11 O'clock producer at WJAR-TV in Providence. An active member of RTNDA, SPJ, and the American Federation of Teachers, Rosengard received a MS in Journalism from the Medill School of Journalism at Northwestern University, and a BA in Communication from the University of New Hampshire.

Danny Schechter

VPI/Executive Producer, Globalvision Inc.

Danny Schechter is co-founder (with Rory O'Connor) and the vice president and executive producer of Globalvision Inc., a New York based international television and film company now in its seventh year. Mr. Schechter created and produced the award-winning series South Africa Now. He is currently the co-executive producer of Rights & Wrongs: Human Rights Television with Charlayne Hunter-Gault. He has also produced and directed several specials including Countdown to Freedom: Ten Days that Changed South Africa (1994), detailing Nelson Mandela's triumph in South Africa's first free elections.

Danny is a "network refugee", having worked as an Emmy-winning producer for ABC News 20/20. He was also part of the start up team at CNN, and has served as a reporter, producer



and "News Dissector" for stations WGBH, WCVB, and WBCN-FM in Boston. He has also contributed to MTV, CNN, Network Earth (TBS), FOX, and Entertainment Tonight.

Schechter received a Nieman Fellowship in Journalism at Harvard University; a Masters degree from the London School of Economics and a bachelor's degree from Cornell University. He is now completing his first dramatic screenplay for a Warner Brothers company, as well as his first book: *It's the Media, Stupid: The More We Watch, the Less We Know*.

Lorraine Sharkey

Educational Affiliate Relations Manager, International Channel Networks

As the Educational Affiliate Relations Manager, Lorraine works with professors, language lab directors and students to make International Channel (IC) available to their campuses. IC programming complements language instruction, geographic and cultural studies and business school curricula. IC will even team up with Georgia Tech's telecommunications department to deliver special programming to the athletes as part of the 1996 Olympic Village. Lorraine received a degree in literature from UCLA, focusing on creative writing and film production. Her background includes eight years in film and video production, and four years in Japan teaching business English for SONY executives and engineers.

Tony Silvia

Associate Professor, University of Rhode Island

Tony is a former television news reporter and anchor who currently conducts TV news workshops for students and professionals nationwide. He holds both a masters degree and Ph.D. from the University of Birmingham, England and is the author of dozens of articles in both trade publications and academic journals. A member of the NACB Faculty/Staff Advisory Board since its inception three years ago, Tony is also at work on his first book, and will spend next year in Atlanta on a CNN faculty fellowship.

Troy Smith

Music Director, WFNX-FM

"Boy Troy" was recently promoted to Music Director of WFNX-FM, Boston. His previous positions at the station include Public Service Director and most recently Production Director. Prior to 'FNX, Boy Troy was a disc jockey and worked on image production at WPXC in Hyannis, Massachusetts. He also was the Associate News Director at WOMR in

Providence, R.I. Having made multiple appearances in the national trade publication Radio and Production's "The Cassette," Boy Troy got his start in commercial radio over 12 years ago after serving as Production Director for WXCI at Western Connecticut State U.

Diane Snyder

Director Member Relations, ASCAP

Diane is a ten year veteran of the music industry. She began her career as a College Marketing Field Representative for CBS Records-Nashville taking such artists as Mary-Chapin Carpenter, Darden Smith, George Jones and Rosanne Cash to the college market. After moving to New York, she spent four and a half years with CMJ as Marketing and Sales Director. Diane was involved in the Music Marathon convention, CMJ New Music Report, CMJ New Music Monthly and CMJ Canada. She works closely with writers and publishers worldwide. She also works on a variety of ASCAP events including writer and artist showcases, educational and informational panels and discussions for writers. Diane graduated from California State University, Long Beach with a B.A. in radio, television, and film.

Dan Spears

Senior Director, Media Licensing, BMI

As the Senior Director, Dan oversees the licensing of radio, TV and cable for BMI in the Eastern Region. Prior to joining BMI seven years ago, Dan worked in radio news, programming and sales. He is a graduate of Bowdoin College, and worked at his college station WBOR for four years.

Donna Sprague

Operations Dir., WARA-AM

A rare liberal, Donna has been exclusively involved in talk radio for seven years at area stations such as WPSP in Taunton, WBSM in New Bedford, and WALE in Providence. She is admittedly addicted to the power of talk radio, and believes it is the ultimate open forum for opinions. She is currently the Operations Dir. at WARA-AM, and takes pride in her involvement with progressive programs that place a heightened emphasis on media and social change.

Erik Sprowls

Executive Dir./Opns. Mgr. CUTV

After graduating with both a Bachelor's and Master's Degree in Communication from California University of Pennsylvania, Erik went on to produce and direct at CBS affiliate WTRF TV 7 in Wheeling, West Virginia. Since that time, Erik has returned to his alma mater as



Executive Director and Operations Manager for California University Television (CUTV). The CUTV Network is operated by the students under his watchful eye, producing numerous shows, five of which have been nominated in the National Student TV Programming Awards.

Spowls also directed a full-length, independent television movie for his Master's Thesis entitled *The Middle Toe of the Right Foot*. The picture garnished much critical acclaim and received awards for Best Student Production, and Best "No-Budget" Production at the Cinevue Film Festival in Orlando, Florida.

Tom Star

VP Operations, Talk America Network

Tom has been in the broadcasting business since the age of sixteen. His experience touches on every facet of the industry, in large, medium and small markets. He has been everything from a disc jockey and talk show host, to a marketing and assignment editor for television stations in Boston and Rhode Island. Tom is currently the Vice President of Operations for Talk America, the only 24 hour live talk radio network in America. Tom is a graduate of Graham Jr. College and the University of Hartford.

Mark Strama

Program Director, Rock the Vote

Before joining Rock the Vote, Mark Strama was Chief of Staff to State Senator Rodney Ellis, recently named one of Texas' Ten Best Legislators by Texas Monthly magazine. Mark's major legislative accomplishments include: drafting/passing a motor voter law in Texas more than a year before the Federal Bill passed. Drafting/passing the nation's first law requiring tax-exempt, nonprofit hospitals to perform charity care. Drafting/passing the nation's first law allowing consumers to sue for unfair discrimination — known as redlining — by insurance companies, and drafting/passing Texas' first-ever statutory limits on campaign contribution to judicial candidates. Mark's first job in politics was working as an issues researcher for Ann Richards' successful 1990 gubernatorial campaign. He has also worked for the Texas-based political consulting firm Rindy Media. Mark graduated from Brown University in 1990 with a degree in Philosophy and Political Science.

Joe Taylor Jr.

Line Producer, "The Difference With Todd Rundgren"

Joe Taylor's career officially started the day he moved to the Ithaca College campus, when

WICB's News Director forcibly removed him from a passing orientation group to help cover a breaking story. After devising bizarre on-air stunts such as World Domination Week, he was awarded Second Place in NACB's Promotions Director of the Year Competition in 1991. Joe worked with fellow NACB presenter Jay Frank to develop ICTV's music video series Frequency into a nightly half-hour with a serious cult following. During his Ithaca College career, Joe also worked with Group W in Philadelphia and Financial Times Television in London. Currently, Joe draws on his dual backgrounds in news and entertainment as line producer for *The Difference*, a weekly series hosted by Todd Rundgren, distributed to over 40 commercial stations by United Stations Radio Networks.

Cary Tepper

Partner, Booth, Freret & Imlay, P.C.

Cary has served as NACB's communications legal counsel for the past six years. He graduated from Hofstra U. in 1980 with a B.A. in Broadcast Journalism. In 1985, Cary earned his law degree from the Washington College of Law at The American University. Since 1985, Cary has been practicing communications, entertainment and trademark law in the Washington, D.C. area. Cary's law practice includes the representation of commercial radio and television stations throughout the country.

Les Tolchin

Senior Vice President, National Radio Sales, The Arbitron Company

Les is responsible for serving Arbitron's clients among the broadcast group owners, representative firms, syndicators and networks. The Arbitron Company is a media information firm providing services to broadcasters, advertisers and agencies. Prior to joining Arbitron, Tolchin was president of Tolchin Communications Corporation, an advertising representation firm specializing in alternative media. Before starting his own company, he was vice president, Sales and Marketing for Metromedia's Metrotape Division. Les holds an MBA in Marketing and Management from New York University and a BA in Political Science and Theatre Arts from Union College. He is currently completing graduate studies in media communications at the New School for Social Research.

Arlene Violet

Attorney-At-Law

Arlene Violet is a lawyer and public interest advocate. She has served as legal counsel for school groups, persons with disabilities, and oth-



After a full day of panels, information immersion, and networking galore you deserve a fun night out. We KNOW you're going to be at the Awards on Saturday night at the convention center ballroom, but that still leaves a few evenings free to frolic. Two weekly arts newspapers, The Providence Phoenix and The Nice Paper, are good entertainment sources. Free copies can be found in the doorways of most local businesses. Also here is a list, which is far from exhaustive, of some places to check out.

DOWNTOWN PROVIDENCE

Club Babyhead Alternative bands most every night. 73 Richmond St., 421-7170.

The Strand This club often has djs spin music, and sometimes has live bands. Washington St.

LOCAL NECESSITIES

There are many other local businesses/services you might want to check out. But here are a few:

Brown Bookstore, Thayer Street From cards and books to Brown sweatshirts and souvenirs, this place is a full-fledged college bookstore worth visiting before you leave.

Fast Forward Records Pick through a collection of vintage vinyl in this outlet just off North Main St. and three flights up. 5 Steeple St.

In Your Ear Build your personal record/cd collection or replace some station assets with a stop at In Your Ear. 297 Thayer St.

Westin Hotel Just a year old, the Westin Hotel features a number of lounges and fine eating facilities, including Agora and Arbor Cafe.

Providence Biltmore Hotel, Kennedy Plaza One of the host hotels for the conference attendees, this place sports Stanford's, a classy, medium-priced restaurant right in the lobby.

Dollar Rent A Car, experience total Association Membership. 1-800-800-4000.

AMTRAK, dial 1-800-USA-RAIL



OTHER ASSOCIATIONS

ASCAP A music licensing organization which pays royalties to songwriters/performers and logs college radio airplay. To find out more about ASCAP, call 212-621-6231.

Megaforce Entertainment/ Crazy Management For the alternative, turn to Megaforce Entertainment and Crazy Management. Call 908-591-1117 for more information.

CONTRIBUTORS

Representing a broad spectrum, the following have lent their time, resources and support to the National '95. Many of them came to the conference because they have a special message to convey to you here in our pages.

A&E Network/ History TV The Arts & Entertainment cable network has taken off from its renowned documentary programming by launching History TV among many other great additions.

BMI Broadcast Music, Inc. is a music licensing organization which logs college station airplay. To find out more about BMI call 212-586-2000.

The Cartoon Network A division of Turner Program Services. who brings you your favorite toons, as well as "Space Ghost Coast to Coast".

CBS News Radio Widely respected for informing generations about the issues and events affecting their lives.

CNN Newsource in the Classroom An investment in the future of journalism by Turner Program Services.

COMEDY CENTRAL It's a bird, it's a plane...no, it's America's only all comedy cable TV network.

ESPN/ESPN2 The sports programming network which covers all your favorite events including ESPN2's Extreme Games which take place in '96 in Providence.

HBO HBO is comedy, sports, movies, original programming, and a heck of a lot more. HBO also owns and operates the Cinemax cable network, as well as part-time interest in Comedy Central.

The Interep Radio Store The nation's largest full-service sales and marketing company for radio advertising.

MTV The music video cable network that has diversified into "MTV Sports", "Singled Out" and much more.

SPIN You know SPIN Magazine as the major new music and culture publication. But they also operate the nationally syndicated SPIN Radio Network. For more info, call SPIN at 212-633-8200.

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ers in civil rights, poverty, environmental, and juvenile justice reform cases. Since her term as Attorney General of the State of Rhode Island, she has opened her own law practice, and is widely active in print, radio and television.

Darrell M. West

Chair, Political Science, Brown U.

Darrell is Chairperson of the Brown University Political Science Department, and Director of the John Hazen White, Sr. Public Opinion Laboratory. He has written widely on politics and the mass media, served as a frequent commentator on media and politics, and appeared in the New York Times, Washington Post, NPR and CNN among other outlets.

Todd Winkler

Assistant Prof., Brown U.

Todd is currently an assistant professor at Brown University where he is the director of the Brown Multimedia Lab and teaches courses in computer music and multimedia production. Winkler has pioneered new methods for integrating acoustic instruments with computer technology, writing software that allows a computer to "listen" to musicians, and create expressive music by responding intelligently to

real-time musical gestures, phrasing and tempo. He has written a book for A-R Editions based on this research, entitled *Composing Interactive Music*. Winkler's music compositions for traditional music ensembles, mixed media, and computer technology have received international attention.

Sue Zizza

Advisor, The Hofstra Radio Theater Players

Sue Zizza is a national award winning audio theater producer/director/playwright who has been creating audio theater projects for more than a decade. Ms. Zizza's work can be heard coast to coast weekly on "The Radio Works" and has been honored by NACB, National Federation of Community Broadcasters, NBS-AERho and many others. She is the Foley Director for The Mid-West Radio Theater Workshop and has used audio theater to create special curriculum projects for The National Learning Center and others. Ms. Zizza also does sound effects for books on tape and most recently worked with the "Reduces Shakespeare Company" on their upcoming Christmas Special for Public Radio International and CD release.

The Media Workshop

Learn about the latest hardware and software as well as product and programming services for student electronic media. Confer with our exhibitors about your station's specific needs. Media Workshop exhibits open Thursday from 12-6PM and also Friday from 10AM-6PM. Check the schedule outside the Media Workshop entrance for presentation times on Friday.

COMPANY	LOCATION	PHONE	BOOTH
Artel Video	Marlboro, MA	508-787-3500	13
ASCAP	New York, NY	212-621-6231	2
British Information Services	New York, NY	212-745-0395	3
Broadcast Electronics	Fairport, NY	716-223-3659	9
Burly Bear	Greenwich, CT	203-869-2861	18
Coarc Video	Mellenville, NY	518-672-4451	12
Comrex Corp.	Acton, MA	508-263-1800	8
Crimson Tech.	Cambridge, MA	617-868-5150	20
Fox Marketing Services	Hackensack, NJ	201-487-8250	11
Hall Electronics	Charlottesville, VA	804-984-4255	7
International Channel	Los Angeles, CA	310-268-2262	19
Lowel-Light Manufacturing, Inc.	Houston, TX	800-ASK DALE	16
LPB Inc.	Frazer, PA	610-644-1123	6
National Guard	Arlington, VA	703-607-7196	10
Peace Corps Marketing	Washington, DC	202-606-3780	4
Shively Labs	Bridgton, ME	207-647-3327	14
SPIN Magazine	New York, NY	212-633-8200	17

NACB would like to thank the exhibitors for their participation, as well as their continued support of student electronic media.



***NACB was founded in 1988
in order to fulfill preceived needs
in student electronic media
by opening the channels of
communication between
student radio and TV stations.***

***NACB provides its members
many services which parallel
those received by their
professional counterparts.
NACB organizes a National
and regional conferences;
publishes College Broadcaster,
the only trade magazine geared
to the student electronic
media community; produces
the NACB Station Handbook,
the most comprehensive annual
handbook for student radio
and TV station operations; and
operates U Network®, the first
student-produced, national
satellite TV network. NACB thus
allows student stations to focus
their efforts on more creative
tasks and saves them from
having to address problems
already solved by other stations.***

Other general services of NACB include:

Member Support Services Free aid from NACB staff and member stations range from support letters to referrals to stations who have dealt with similar problems. Our professional legal and engineering counsels are also only a phone call away. In addition, NACB represents members on a national and local issues affecting student media.

NACB Listserv For the latest information on FCC rulings to hundreds of listings of jobs, internships and awards available to students, just log on! Or share ideas with other student stations across the nation.

College Radio Cooperative Student radio stations can earn up to thousands of dollars annually from this underwriting venture with The Interep Radio Store. We bring national advertisers and promotions to stations through FCC-legal, non-commercial student radio.

Radio ratings Discounted Arbitron ratings to non-commercial student radio.

Other services NACB members can obtain NAB publications at the member rate without paying NAB dues.

NACB offers a wide range of services and benefits to interested individuals and institutions. There are five types of members:

- Station Membership (\$75 per year);
- Department Membership (\$75 per year);
- Professional Membership (\$30 per year);
- Faculty Membership (\$20 per year);
- Student Membership (\$20 per year).

More information on NACB, its services and membership is available by visiting the NACB booth at the National or by contacting NACB at any time at:

71 George Street, Providence, RI

02912-1824 USA

phone 401-863-2225 (fax -2221)

email NACB@aol.com

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Kristine Hendrickson *Conferences
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Kelley Cunningham *Development Director*
JoAnn Forgit *Publications & Sales Director/CFO*

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STUDENT STAFF**

Tom Brassil, Darren Chisnell, Patricia
Dierisseau, Rich Einig, Sarah Margolis,
Jennifer Nast, Ann Sasso

AWARDS PRODUCTION

Jim Kosinski, Ben Roth

CONFERENCE GUIDE

Bob Lukens *Cover Design*
Sara Soskolne *Interior Design/Layout*
Beacon Press *Book Printing*

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ly of their time and energy to make this
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Interp Radio Store, Lowe Foundation,
Lucasfilm, Ltd., MTV Networks, National
Association of Broadcasters, National
Broadcasting Company, Inc., Pels Foundation,
The Skirball Foundation.



*For your dining and drinking pleasure,
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atmosphere, and good taste in advertising.
All are a short distance from downtown
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Andreas This Greek restaurant features shish-kabobs, souvlaki, Athenian salads and all the other specialties you'd expect. 268 Thayer Street, 331-7879. Bar.

Ben & Jerry's Vermont's finest ice cream exporters have a convenient location in Providence just off Thayer St. 237 Meeting St.

DOWNTOWN

Cassarino's A wide variety of large and tasty portions are featured at this Italian restaurant just under the pineapple. Scallops alla Aurora and Pollo Joanna are staff favorites. 177 Atwells Ave.

Spaghetti Warehouse Possibly the largest restaurant in Rhode Island, you will find Italian fare and be seated in a highly stylized interior. Check it out. One Leland Street (in the Foundry Complex) 454-7555. Bar.

Subway Yes, the famous submarine sandwich chain is in Providence too. The one at 55 Eddy Street is close to the Biltmore, 751-9590.

Trinity Brewhouse Voted best Microbrew in Rhode Island Monthly magazine. Beer connoisseurs should not miss this local hot spot. Bar. 186 Fountain St.

McDonald's Those golden arches just keep calling. Look for them directly across from the RICC at 132 Fountain Street.

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Congratulates
all of this year's entrants
and salutes
the excellent work of NACB.

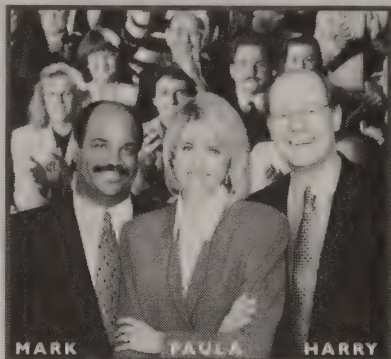
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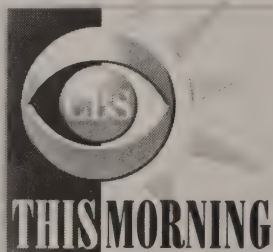
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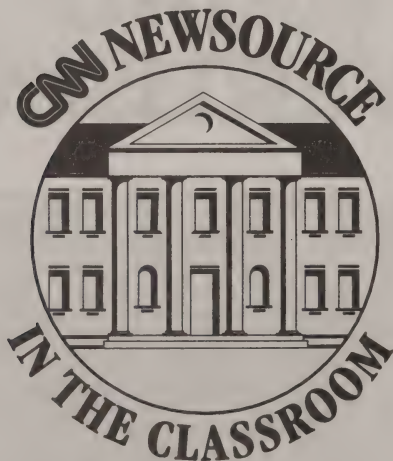


ODE TO JEFF ROSS

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You're a comic prize.
But if you're not funny tonight,
We'll break your friggin' neck.



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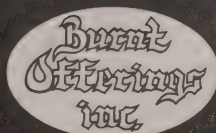
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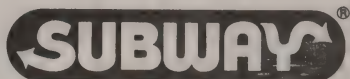
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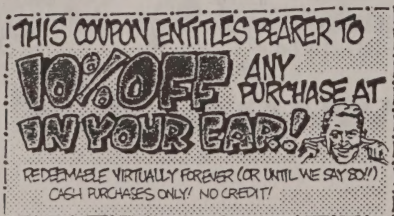
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